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# CORPORATE

*Hospitality*

|

2020



# Welcome

An exceptional performance can make all the difference.

In our world, the exceptional performance can be from one of our midfielders or from one of our hospitality staff, and both are equally important.

The match day experience at a Geelong Cats game is unique and like no other. We pride ourselves on delivering an incomparable experience to our clients, playing the game as it should be played on the field and ultimately representing Geelong with pride.

Whatever your hospitality experience with us is in 2020, it will be guided by our values as a club and will give you an insight into 'The Geelong Way'.

Go Cats!



Brian Cook  
Chief Executive | Geelong Cats



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# MATCH DAY *Hospitality*

Make match day a memorable experience with Geelong Cats premium hospitality.

Our collection of packages gives you the opportunity to develop relationships with leading business identities, clients and colleagues who share a passion for Geelong, or simply enjoy the game at its finest with friends or family.





# PRESIDENT'S *Club*



## *President's Club*

Experience the next level of luxury on match day with the President's Club.

A full day or night of premium hospitality awaits you at our all-inclusive match day.

The event has been designed to give our guests the opportunity to gain Geelong Cats insight from special guest speakers and enjoy first-class dining, whilst offering the ideal setting to network and socialise throughout.

### INCLUSIONS

- Gourmet three-course dining experience and half-time footy fare
- Premium beverage package
- Premium seat
- VIP waiter service
- MC & special guest speakers
- Live entertainment
- AFL Record
- Networking opportunities
- Car park pass

### DRESS CODE

Jacket, tie optional. No denim. Ladies accordingly

### INVESTMENT

Available at the below games

<b>BLOCKBUSTER</b>	<b>\$415</b>
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Rd 7 v Brisbane Lions, Rd 16 v West Coast Eagles, Rd 21 v GWS Giants

<b>TIER 2</b>	<b>\$405</b>
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Rd 5 v St Kilda, Rd 8 v Essendon, Rd 19 v Melbourne, Rd 20 v Western Bulldogs, Rd 23 v Adelaide Crows

<b>TIER 3</b>	<b>\$395</b>
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Rd 2 v Gold Coast Suns, Rd 4 v Hawthorn, Rd 11 v North Melbourne



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





# The Pivots

Premium hospitality, relaxed networking and passionate Cats supporters all come together for The Pivots.

Experience a day or night of football at its finest, hosted by Geelong greats Billy Brownless and Barry Stoneham.

This all-inclusive event allows guests to enjoy first-class dining whilst hearing from some of the Club's favourite and most entertaining identities.

## INCLUSIONS

- Gourmet two-course dining experience, cheese platter and half-time footy fare
- Premium beverage package
- MCs Billy Brownless and Barry Stoneham with guest speakers
- Premium seat
- AFL Record
- Car park pass

## DRESS CODE

Jacket and tie. No denim. Ladies accordingly

## INVESTMENT

Available at the below games

**BLOCKBUSTER \$350**

Rd 7 v Brisbane Lions , Rd 16 v West Coast Eagles, Rd 21 v GWS Giants

**TIER 2 \$335**

Rd 5 v St Kilda, Rd 8 v Essendon, Rd 19 v Melbourne, Rd 20 v Western Bulldogs, Rd 23 v Adelaide Crows

**TIER 3 \$320**

Rd 2 v Gold Coast Suns, Rd 4 v Hawthorn, Rd 11 v North Melbourne



## BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





## Open Air Box

Love being amongst the electric atmosphere of a game at GMHBA Stadium, but want your own exclusive space? Take your footy experience to the next level with an Open Air Box.

These boxes are the ultimate in exclusive match day hospitality and you will enjoy a magnificent birds-eye-view from your dedicated area.

### INCLUSIONS

- Gourmet lunch or dinner hamper and half-time footy fare
- VIP waiter service
- Beverages on consumption
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

### INVESTMENT

6,8,10 AND 12 SEATERS

**\$275<sup>PP</sup>**

Available at the below games

Rd 2 v Gold Coast Suns  
Rd 5 v St Kilda  
Rd 7 v Brisbane Lions  
Rd 11 v North Melbourne  
Rd 16 v West Coast Eagles  
Rd 19 v Melbourne  
Rd 20 v Western Bulldogs  
Rd 21 v GWS Giants  
Rd 23 v Adelaide Crows



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





## Reg Hickey Executive Suite

Enjoy all the excitement of an action-packed Geelong Cats home game from the comfort of an executive suite.

You'll love the exclusivity of your private indoor entertaining area with gourmet food, as well as superb panoramic views over the playing field.

## REG HICKEY *Executive Suite*

### INCLUSIONS

- Gourmet food catering
- Private bar with alcoholic & non-alcoholic beverages
- VIP waiter service
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

### INVESTMENT

#### 15 SEATER

**\$395<sup>PP</sup>**

Available at the below games

Rd 2 v Gold Coast Suns  
Rd 5 v St Kilda  
Rd 7 v Brisbane Lions  
Rd 11 v North Melbourne  
Rd 16 v West Coast Eagles  
Rd 19 v Melbourne  
Rd 20 v Western Bulldogs  
Rd 21 v GWS Giants  
Rd 23 v Adelaide Crows



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





## The Lounge BY STELLA ARTOIS

Showcasing the best vantage point at GMHBA Stadium, The Lounge by Stella Artois offers the perfect setting to entertain guests and socialise with your football-loving friends.

This match day experience has been designed for those who want to experience the game from the greatest location, in a relaxed and social atmosphere.

With premium canapé dining and private bar, this space will leave a lasting impression game after game.

### INCLUSIONS

- Complimentary beverage on arrival
- Live entertainment
- Premium seat *(Subject to capacity)*
- Private cash bar
- Premium canapés

### DRESS CODE

Strict dress code. Collar required.

### INVESTMENT

**\$149<sup>PP</sup>**

Available at the below games

- Rd 2 v Gold Coast Suns
- Rd 5 v St Kilda
- Rd 7 v Brisbane Lions
- Rd 11 v North Melbourne
- Rd 16 v West Coast Eagles
- Rd 19 v Melbourne
- Rd 20 v Western Bulldogs
- Rd 21 v GWS Giants
- Rd 23 v Adelaide Crows



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





## Inner Sanctum Experience

Overlooking the Geelong Cats warm-up area, you will be immersed in the action and feel the intensity, as the players go about their pre-game rituals and the coach delivers his final message.

This exclusive experience captures the unique atmosphere of football and delivers unrivaled match day entertainment.

### INCLUSIONS

- Three-course meal hosted by a member of the Geelong Cats inner sanctum
- Premium beverage package
- Pre-game briefing from Geelong Cats Coaching staff
- Watch the team complete their warm up
- Premium reserved seat
- Access to Geelong Social Club post-match
- AFL Record
- Post-game experience in the Geelong Cats rooms to watch the team sing their victory song\*

\*Victory song experience subject to Geelong Cats win

### INVESTMENT

**\$995PP**

Available at the below games  
(Limited to 10 people per match)

Rd 7 v Brisbane Lions

Rd 11 v North Melbourne

Rd 20 v Western Bulldogs



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





# DANGER *Zone*



## *Danger Zone* PRESENTED BY MOMENTUM ENERGY

The roar of the crowd, the slap of boot on ball and the smell of liniment will be thick in the air for the exclusive 18 guests in the DANGER ZONE.

This immersive experience allows you and a group to stand on the boundary for the Cats Players' pre-game warm up – Danger himself may even come by to give you his pre-game thoughts. You will feel the energy and excitement of the boys as they prepare their minds and bodies for the big game.

Have your photo taken on the hallowed turf before walking along the boundary and enjoying the game from your front row seats.

### INCLUSIONS

- Complimentary beverage on arrival
- Watch the players on ground warm up from the boundary line
- Photo on the hallowed turf of GMHBA Stadium
- Half time footy-fare hamper
- Reserved seat on the fence line
- Access to Geelong Social Club post-match
- AFL Record

### INVESTMENT

**\$395PP**

Available at the below games

Rd 2 v Gold Coast Suns  
Rd 5 v St Kilda  
Rd 7 v Brisbane Lions  
Rd 11 v North Melbourne  
Rd 16 v West Coast Eagles  
Rd 19 v Melbourne  
Rd 20 v Western Bulldogs  
Rd 21 v GWS Giants  
Rd 23 v Adelaide Crows



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





# SEASONAL *Packages*

Be a part of something truly special in 2020.

Our sensational range of Seasonal Hospitality Packages are designed to suit every guest, with benefits extending far beyond our great game.

Our collection of premium hospitality experiences allow you to enjoy the game at its finest with friends of family, and gives you the opportunity to develop relationships with leading business identities, clients and colleagues who share a passion for Geelong and memorable games.





# | GOLD Cats |



## Gold Cats

Gold Cats members will have the opportunity to mix business with football and enjoy first-class hospitality in the President's Club throughout the season, experience a new level of luxury at our most prestigious match day experience.

You will be guaranteed a Grand Final ticket regardless of who competes, as well as a range of exclusive events throughout the year.

### INCLUSIONS

- Premium match-day hospitality in the President's Club at Geelong Cats Home Games - 11 tickets *(Flexibility of allocation)*
- Three-course gourmet dining experience, half-time footy fare and premium beverage package
- Premium seating for 11 Home Games
- 2020 Home Membership *(11 games, including 2 MCG Home Games)*
- 2020 Toyota AFL Finals Series ticket *(Includes a ticket to every AFL Finals Series match - week 1, 2, 3 and Grand Final)*
- Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- One ticket to Geelong Cats AFL Grand Final Brunch
- One ticket to 2020 Season Launch *(Gold seating)*
- One ticket to 2020 Carji Greeves Medal Best & Fairest Night *(Gold seating)*
- One ticket to Cats in Business event
- AFL Records
- Car park pass for all Geelong Cats Home Games
- Personal or business acknowledgment in the match day venue
- 10% discount at Charles & Co Cafe and Cats Shop

### DRESS CODE

Jacket, tie optional. No denim. Ladies accordingly

### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)

### INVESTMENT

**\$7810<sup>PP</sup>**

Rd 2 v Gold Coast Suns  
Rd 4 v Hawthorn  
Rd 5 v St Kilda  
Rd 7 v Brisbane Lions  
Rd 8 v Essendon  
Rd 11 v North Melbourne  
Rd 16 v West Coast Eagles  
Rd 19 v Melbourne  
Rd 20 v Western Bulldogs  
Rd 21 v GWS Giants  
Rd 23 v Adelaide Crows







# The Pivotonians

It's more than just a game of footy for The Pivotonians. Join our most passionate and long-standing supporters, and cheer the Cats to victory together in 2020.

Experience a day or night of football at its finest, hosted by Geelong greats Billy Brownless and Barry Stoneham.

This all-inclusive event allows members to enjoy first-class dining whilst hearing from some of the Club's favourite and most entertaining identities.

Benefits extend far beyond the game and Pivotonians will enjoy exclusive events throughout the year.

## INCLUSIONS

- Match day hospitality for nine Home Games at GMHBA Stadium
- Two-course gourmet dining experience, half-time footy fare, cheese boards and premium beverage package
- Premium seating for nine Home Games
- One ticket to 2020 Season Launch *(Non-transferable)*
- 2020 Home Membership *(11 games, including 2 MCG Home Games)*
- Premiership Membership guaranteeing access to purchase a 2020 Toyota AFL Grand Final ticket *(Should the Geelong Cats compete)*
- Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- Personal or business acknowledgment in the match day venue
- AFL Record
- Car park pass
- 10% Discount at Charles & Co Cafe and Cats Shop

## DRESS CODE

Jacket and tie. No denim. Ladies accordingly

## INVESTMENT

SINGLE	\$5025
DOUBLE	\$9445

Rd 2 v Gold Coast Suns  
Rd 5 v St Kilda  
Rd 7 v Brisbane Lions  
Rd 11 v North Melbourne  
Rd 16 v West Coast Eagles  
Rd 19 v Melbourne  
Rd 20 v Western Bulldogs  
Rd 21 v GWS Giants  
Rd 23 v Adelaide Crows



## BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





# We Are Geelong Supporters

Unite to cheer the Cats to victory in 2020 with our dedicated Melbourne-based hospitality package.

Designed for professionals and supporters alike, this all-inclusive package allows our passionate guests to enjoy fine-dining, beverages and entertainment on match day, including Club greats Billy Brownless and Barry Stoneham.

Invitations to exclusive events with Club officials and players, plus other prestigious events throughout the season also await our WAGs Members.

## WE ARE GEELONG Supporters

### INCLUSIONS

- Match day hospitality for six games  
*(Four in Melbourne & two at GMHBA Stadium)*
- Premium match day seating
- Two-course gourmet dining experience, half-time footy fare, cheese board & premium beverage package
- One ticket to 2020 Season Launch or 2020 Carji Greeves Medal Night
- One ticket to Brownless-Stoneham event
- Intimate dinner in Melbourne with selected GFC players, exclusive to WAGs members
- End of season meeting in Melbourne with selected players & Geelong Cats representatives

### INVESTMENT

**\$3600**

#### MELBOURNE

Rd 4 v Hawthorn

Rd 8 v Essendon

Rd 15 v Carlton\*

Rd 22 v St Kilda\*

*\*Not an official Geelong Cats function*

#### GMHBA STADIUM (Choice of 2)

Rd 2 v Gold Coast Suns

Rd 11 v North Melbourne

Rd 19 v Melbourne



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





## Reg Hickey Executive Suite

Enjoy all the excitement of an action-packed Geelong Cats home game from the comfort of an executive suite.

You'll love the exclusivity of your private indoor entertaining area for the entire season with gourmet food, as well as superb panoramic views over the playing field.

## REG HICKEY Executive Suite

### INCLUSIONS

- Nine Home Games in your Executive Suite at GMHBA Stadium
- Gourmet food catering
- Private bar with alcoholic & non alcoholic beverages
- VIP waiter service
- 2020 Home Membership (11 games, including 2 MCG Home Games)
- Two tickets to 2020 Season Launch or 2020 Carji Greeves Medal Best & Fairest Night
- Personal or business acknowledgment on your Executive Suite door and exterior facing window
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

### DRESS CODE

Collar required

### INVESTMENT

#### 15 SEATER

**\$3770PP**

Rd 2 v Gold Coast Suns  
Rd 5 v St Kilda  
Rd 7 v Brisbane Lions  
Rd 11 v North Melbourne  
Rd 16 v West Coast Eagles  
Rd 19 v Melbourne  
Rd 20 v Western Bulldogs  
Rd 21 v GWS Giants  
Rd 23 v Adelaide Crows



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





## Open Air Box

If you love the thrill of an electric home game at GMHBA Stadium and want to be a part of the action from your own exclusive space, take your experience to the next level with our seasonal Open Air Box package.

These boxes are the ultimate in match day hospitality and your group will enjoy a magnificent birds-eye-view, catering and more from your dedicated area.

### INCLUSIONS

- Gourmet lunch or dinner hamper and half-time footy fare
- Nine Home Games in your Open Air Box at GMHBA Stadium
- VIP waiter service
- 2020 Home Membership (11 games, including 2 MCG Home Games)
- Two tickets to 2020 Season Launch or 2020 Carji Greeves Medal Best & Fairest Night
- Personal or business signage on the Open Air Box
- Car park passes
- Beverages on consumption
- AFL Records

### INVESTMENT

6,8,10 AND 12 SEATERS

**\$2795<sup>PP</sup>**

Rd 2 v Gold Coast Suns  
Rd 5 v St Kilda  
Rd 7 v Brisbane Lions  
Rd 11 v North Melbourne  
Rd 16 v West Coast Eagles  
Rd 19 v Melbourne  
Rd 20 v Western Bulldogs  
Rd 21 v GWS Giants  
Rd 23 v Adelaide Crows



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)









# AFL Player Sponsorship

The 2020 Geelong Cats Player Sponsorship program is focused on delivering supporters and business networks the opportunity to engage with the inner sanctum of the club.

Player Sponsorship provides you or your business with exclusive access to Geelong Cats most valuable asset – our players.

## AFL PLAYER Sponsorship

### INCLUSIONS

- Training session and morning tea for sponsors and selected players at GMHBA Stadium
- Invitation for two children to attend the 2020 Junior Member Clinic (*Children must be aged 6 – 14 years old*)
- 2020 Geelong Cats guernsey signed by your player
- Two tickets to 2020 Geelong Cats Season Launch, seated at your player's table
- Invitation for two to attend the VIP Player Sponsor function at Season Launch (*exclusive to Player Sponsors and players*)
- 2020 Home Membership (*11 games, including 2 MCG Home Games*)
- Premiership Membership guaranteeing access to purchase a 2020 Toyota AFL Grand Final ticket (*Should the Geelong Cats compete*)
- Recognition on the Geelong Cats website and player profile page
- Your business name to appear alongside your player on the big screen on GMHBA Stadium match days
- Your business or individual name on your player's locker

### PLUS UPGRADE

- An intimate dinner in Geelong, with selected Geelong Cats players
- Access for two to watch the players warm up at a Geelong Cats Home Game
- Post-game experience in the Geelong Cats rooms to watch the team sing the victory song (*Victory song experience subject to Geelong Cats win*)
- Invitation for two to view a closed training session

### INVESTMENT

CAPTAIN	\$3700
ESTABLISHED	\$3500
EMERGING	\$3000
ACADEMY	\$2500
PLUS UPGRADE	\$1000



### BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





# AFLW *Player Sponsorship*

The Geelong Cats AFLW Player Sponsorship Program provides the opportunity to gain exclusive contact with our 2020 playing group and take part in unique inner sanctum experiences throughout the season.

This program is perfect for small business owners, families and passionate supporters who want to support our AFLW players and benefit from brand exposure, B2B and networking opportunities.

Plus, it's the perfect way to connect with the club!

## INCLUSIONS

- Two tickets to AFLW Season Launch
- 2020 Geelong Cats guernsey signed by your player
- AFLW Supporter Membership
- Two tickets to Women in Sport Breakfast
- Exclusive invite for two guests to a closed training session
- Individual or business name on player's locker
- Recognition on player profile section of the Geelong Cats website

## INVESTMENT

AFLW LISTED PLAYER	\$2000
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## BOOKINGS AND ENQUIRIES

P (03) 5225 2315 | E [corporatehospitality@geelongcats.com.au](mailto:corporatehospitality@geelongcats.com.au)





CORPORATE  
*Fixture*



*Corporate Fixture*

RD 2	Geelong Cats v Gold Coast Suns	Sunday 29 March	GMHBA Stadium	1.10pm	P TP O S L
RD 4	Geelong Cats v Hawthorn	Monday 13 April	MCG	3.20pm	P TP
RD 5	Geelong Cats v St Kilda	Sunday 19 April	GMHBA Stadium	4.40pm	P TP O S L
RD 7	Geelong Cats v Brisbane Lions	Saturday 2 May	GMHBA Stadium	7.25pm	P TP O S L
RD 8	Geelong Cats v Essendon	Saturday 9 May	MCG	4.35pm	P TP
RD 11	Geelong Cats v North Melbourne	Saturday 30 May	GMHBA Stadium	1.45pm	P TP O S L
RD 16	Geelong Cats v West Coast Eagles	Friday 3 July	GMHBA Stadium	7.50pm	P TP O S L
RD 19	Geelong Cats v Melbourne	Saturday 25 July	GMHBA Stadium	4.35pm	P TP O S L
RD 20	Geelong Cats v Western Bulldogs	Saturday 1 August	GMHBA Stadium	4.35pm	P TP O S L
RD 21	Geelong Cats v GWS Giants	Friday 7 August	GMHBA Stadium	7.20pm	P TP O S L
RD 23	Geelong Cats v Adelaide Crows	TBC	GMHBA Stadium	TBC	P TP O S L

- P President's Club
- TP The Pivots
- O Open Air Box
- S Reg Hickey Executive Suite
- L The Lounge by Stella Artois
- I Inner Sanctum Experience
- D Danger Zone

BOOKINGS AND ENQUIRIES  
P (03) 5225 2315 | E corporatehospitality@geelongcats.com.au





# CONTACT

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