

VIDEO PRODUCER

Our Club values are the strong beliefs and consistent behaviours of people in our organisation. They describe the way in which directors, staff and players of the Club behave, interact & work together and determine the culture of the Club. Our values are held in high regard and protected by every member on the on-field and off-field team.

Respectful	All people are treated with respect regardless of their background or position.
Precision	We seek excellence in everything that we do and always look for ways to improve.
Adventurous	We enjoy facing our industry's challenges and embrace progress with open arms.
Conviction	Everyone involved with the Club is fully committed and gives 100 percent effort.
United	We are selfless, we support and care for each other and we collaborate across our Club.
Commercial & considered	We drive for good commercial outcomes but always take the needs of our stakeholders into account.
Integrity	We uphold high standards of behaviour, have deep respect for honesty and always work within the rules.

Our mission is to be the greatest team of all: a Club people can be proud of because of how we play the game, live our values, conduct business and engage with the community.

Title	Video Producer
Reports to	Content Manager
Department	Commercial Operations
Term	Full time, Parental Leave Contract (12 Months)
Core purpose	This position will collaborate with all areas of the Club to produce an array of content including video, graphics, audio and social, with a focus on delivering high quality engaging content to our members and supporters.

Responsibilities and duties	<p>Your responsibilities & duties will include:</p> <ul style="list-style-type: none"> • Produce video, graphical, and social content for Cats Media, including content for the club’s website, app, match day production, events, social media channels and internal club requirements • Produce short-form and long-form video content including storyboards, scripts, supers, shooting and editing • Create unique graphic treatments and animations • Assist with coverage of AFL, AFLW, VFLW and VFL teams • Work closely with Content and Marketing team to deliver consistent visuals and messaging across all channels • Work with the Partnership and Sales area to deliver high-quality partner content • Work with match day production team to deliver advertising visuals and big screen content • Assist in management of Video archive
Skills and attributes	<ul style="list-style-type: none"> • Advanced skills using the Adobe Creative suite specifically Premiere, After Effects and Photoshop • Strong understanding of lighting, lensing, exposure, composition and framing. • Sound recording and basic audio post-production skills • Ability to use and work with natural light and artificial lighting • Knowledge of social media and video trends • Website experience is desirable • Strong relationship building skills • High attention to detail • Ability to work in a fast paced and ever-changing environment • Ability to work across multiple projects, manage your own workload and work to tight deadlines. • Ability to work in a team
Qualifications	<ul style="list-style-type: none"> • Relevant tertiary degree in Multimedia, Digital Communications, Journalism, Marketing or similar • Three years’ experience in a similar role
Appraisal(s)	<ul style="list-style-type: none"> • 6 monthly performance reviews conducted by the Content Manager
Other	<ul style="list-style-type: none"> • Current driver’s license • Victorian Working with Children Check • Ability to work match days, weekends, interstate and after-hours when required