



2022 CORPORATE *Hospitality*



Morgan Stanley

Welcome

Greatness is at the forefront of everything we do at the Geelong Football Club, whether it's on the field, in the stands or through our exceptional match day experiences.

Join us at the home of the Cats and come along with us through our 2022 campaign with unmatched access, GMHBA Stadium's best views and world class premium dining and hospitality.

We invite you to do a match day your way; take a luxury approach with the President's Club, secure yourself the best vantage point at The Lounge by Peroni or follow the Cats through their pre-game routine with a fully immersive Inner Sanctum Culinary Experience.

No two match day experiences are the same at GMHBA Stadium with our award-winning Higher Mark dining and hospitality team dedicated to providing a unique and tailored experience.

We can't wait to welcome you back to the Footy in 2022.

Go Cats!



Steve Hocking
Chief Executive | Geelong Cats



PRESENTED BY

Morgan Stanley

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GEELONG CATS FOREVER

CORPORATE SPONSERS

CORPORATE NETWORK

2022 FIXTURE



MATCH DAY

Hospitality

From unbeatable experiences in the stands to premium viewing above the action. Level up with Geelong Cats Corporate Hospitality, the ultimate dining and entertainment experience.

Footy meets networking

Rub shoulders with leading business personalities while sharing an unmissable experience with your clients and colleagues. Create a shared experience to take back to the office with you.

Passion made premium

Enjoy footy at its finest with friends and family and make a lifelong memory out of your game day.



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Morgan Stanley

PRESIDENT'S *Club*

FOOTBALL MEETS LUXURY

Share an experience with colleagues and clients they won't soon forget at the President's Club. Enjoy an all-inclusive experience while taking in exclusive insights from the Geelong Cats' President and guest speakers.

INCLUSIONS

- Gourmet three-course dining experience and half-time footy fare
- Premium beverage package
- Premium reserved seat
- VIP waiter service
- MC and special guest speakers
- President's address
- Live entertainment
- AFL Record
- Networking opportunities
- AFLW access passes
- Car park pass

INVESTMENT

MELBOURNE GAMES	\$415PP
GEELONG GAMES	\$395PP

DRESS CODE

Jacket, tie optional. No denim. Ladies accordingly.



BOOKINGS AND ENQUIRIES

Hannah Wixted
Corporate Sales & Hospitality Coordinator
P: 0435 330 541 | E: hwixted@geelongcats.com.au

Corporate Hospitality
P (03) 5225 2315
E corporatehospitality@geelongcats.com.au



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THE *Pivots*

PASSION, ENTERTAINMENT AND NETWORKING

Find your ultimate match day experience at the Pivots.

Come together with other passionate and long-standing supporters and build lasting business to business connections in 2022.

Hosted by Geelong greats Billy Brownless and Barry Stoneham, enjoy an all-inclusive match-day with something for every supporter.

INCLUSIONS

- Gourmet two-course dining experience, cheese platter and half-time footy fare
- Premium beverage package
- MCs Billy Brownless and Barry Stoneham with guest speakers
- Premium seat
- AFL Record
- Car park pass

DRESS CODE

Jacket and tie. No denim. Ladies accordingly.

INVESTMENT

MELBOURNE GAMES **\$350pp**

GEELONG GAMES **\$340pp**



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FRANK COSTA *Boardroom*

THE BOARD MEETING RE-IMAGINED

Experience game day with your important stakeholders in the Frank Costa Boardroom, it's executive hospitality at it's finest.

Enjoy premium service and exceptional dining in this unique location overlooking GMHBA Stadium.

INCLUSIONS

- One table of 20 guests in the exclusive and official Frank Costa Boardroom
- Geelong Cats guest speaker with Q and A to enhance the VIP experience
- Gourmet two-course dining and half-time footy fare
- A selection of fine wines, premium ales and basic spirits
- Tea, coffee and non- alcoholic beverages
- Premium reserved seating to watch the match directly outside the room
- Private waiting service throughout the day
- AFL Records
- A private fixed TV in the suite with several others positioned throughout the exterior seating area
- Car park passes in close proximity
- Access to the room via lift from Premiership Stand
- Private amenities
- Access to the Social Club post-match

INVESTMENTS

20 GUESTS

\$495pp

Limited availability



BOOKINGS AND ENQUIRIES

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OPEN AIR *Box*

ELECTRIC ATMOSPHERE, PREMIUM FEEL

Love being in the thick of game day at GMHBA Stadium, but want your own exclusive space?
Have the best of both worlds and take your match day experience to the next level with an Open Air Box.

INCLUSIONS

- Gourmet lunch or dinner hamper and half-time footy fare
- VIP waiter service
- Beverages on consumption
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

INVESTMENT

6, 8, 10 AND 12 SEATERS

\$275PP

Limited availability



BOOKINGS AND ENQUIRIES

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REG HICKEY

Executive Suite

OPTIMAL VIEWING IN YOUR OWN SPACE

Match day at its finest without compromising view: enjoy all the excitement of a Geelong Cats home game from the comfort of an executive suite.

A private indoor entertaining area with gourmet dining, the Reg Hickey Executive Suite is the elevated a day at the footy.

INCLUSIONS

- Gourmet food catering
- Private bar with alcoholic and non-alcoholic beverages
- VIP waiter service
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

INVESTMENT

15 SEATER

\$395PP

Limited availability



BOOKINGS AND ENQUIRIES

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THE *Lounge* PERONI ITALIA

PREMIUM VIEWING, RELAXED ATMOSPHERE

A level-up for the football lovers among us, The Lounge by Peroni is the perfect opportunity to socialise - without compromising on view.

The combination of GMHBA Stadium's greatest vantage point and exclusive access to private bars and premium canapes truly delivers a game day experience with the best of both worlds.

INCLUSIONS

- Complimentary beverage on arrival
- Live entertainment
- Premium seat (subject to capacity)
- Private cash bar
- Premium canapés
- Private amenities

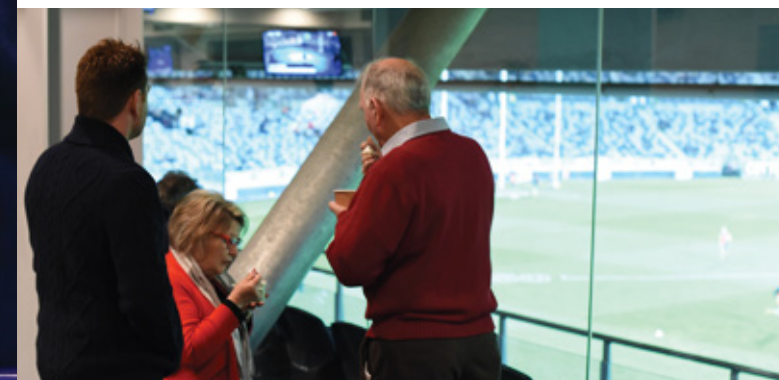
DRESS CODE

Collar required.

INVESTMENT

BLOCKBUSTER	\$175PP
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STANDARD	\$150PP
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BOOKINGS AND ENQUIRIES

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INNER SANCTUM

Experience

FULLY IMMERSE YOURSELF IN THE GAME DAY EXPERIENCE

Intensity, action, unrivaled access: immerse yourself in the true game-day experience overlooking the Geelong Cats warm-up area.

Take in the atmosphere as the players go about their pregame rituals and listen in as the coach delivers his final message, all while enjoying premium food and beverage.

INCLUSIONS

- Three-course meal hosted by a member of the Geelong Cats inner sanctum
- Premium beverage package
- Pre-game briefing from Geelong Cats coaching staff
- Watch the team complete their warm up
- Brownlow Stand reserved seating
- Access to Geelong Social Club post-match
- AFL Record
- Post-game experience in the Geelong Cats rooms to watch the team sing their victory song*

**Victory song experience subject to Geelong Cats win*

INVESTMENT

\$995PP

Limited availability



BOOKINGS AND ENQUIRIES

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DANGER *Zone*

PRESENTED BY MOMENTUM ENERGY

THE ROAR OF THE CROWD, THE SLAP OF BOOT ON BALL

As close as it gets to pulling on the boots yourself, set foot on the hallowed turf and immerse yourself in game day in the Danger Zone.

Stand on the boundary for the Cats' pre-game warm-up and feel the energy build before enjoying the game from your front row seats - Danger himself may even come by to give you his pre-game thoughts.

INCLUSIONS

- Complimentary beverage on arrival
- Watch the players on ground warm up from the boundary line
- Photo on the hallowed turf of GMHBA Stadium
- Half time footy-fare hamper
- Reserved seat on the fence line
- Access to Geelong Social Club post-match
- AFL Record

INVESTMENT

\$395PP



BOOKINGS AND ENQUIRIES

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SEASONAL *Packages*

Be a part of something truly special in 2022.

Our sensational range of Seasonal Hospitality Packages are designed to suit every guest, with benefits extending far beyond our great game.

Our collection of premium hospitality experiences allow you to enjoy the game at its finest with friends or family, and gives you the opportunity to develop relationships with leading business identities, clients and colleagues who share a passion for Geelong and memorable games.



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GOLD *Cats*

SECURE FIRST-CLASS HOSPITALITY IN 2022

All the luxury of the President's Club, every home game: come along for a season of premium hospitality as a Gold Cats member.

Enjoy game day at its finest while securing your spot at the year's best events to round out a season in the hoops.

INCLUSIONS

- Premium match-day hospitality in the President's Club at Geelong Cats Home Games – 11 tickets
(Flexibility of allocation)
- Three-course gourmet dining experience, half-time footy fare and premium beverage package
- Premium seating for 11 Home Games
- 2022 Home Membership *(11 games, including 2 MCG Home Games)*
- 2022 Toyota AFL Finals Series ticket *(Includes a ticket to every AFL Finals Series match - week 1, 2, 3 and Grand Final)*
- Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- One ticket to Geelong Cats AFL Grand Final Brunch
- One ticket to 2022 Season Launch *(Gold seating)*
- One ticket to 2022 Carji Greeves Medal Best and Fairest Night *(Gold seating)*
- One ticket to Cats in Business event
- AFLW Supporter Membership
- AFL Records
- Car park pass for all Geelong Cats Home Games
- Personal or business acknowledgment in the match day venue
- 10% discount at Charles & Co Cafe and Cats Shop

SEASONAL INVESTMENT

\$7810PP

DRESS CODE

Jacket, tie optional. No denim. Ladies accordingly.



BOOKINGS AND ENQUIRIES

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THE *Pivotonians*

CONNECT AND BE ENTERTAINED IN 2022

It's more than just a game of footy for The Pivotonians. Join our most passionate and long-standing supporters and build lasting business-to-business connections in 2022.

Experience day or night football at its finest, hosted by Geelong greats Billy Brownless and Barry Stoneham.

Benefits extend far beyond game day, as Pivotonians will enjoy exclusive access to social and networking events throughout the year.

INCLUSIONS

- Match day hospitality for nine Home Games at GMHBA Stadium
- Two-course gourmet dining experience, half-time footy fare, cheese boards and premium beverage package
- Premium seating for nine Home Games
- One ticket to 2022 Season Launch *(Non-transferable)*
- 2022 Home Membership
(11 games, including 2 MCG Home Games)
- Premiership Membership guaranteeing access to purchase a 2022 Toyota AFL Grand Final ticket *(Should the Geelong Cats compete)*
- Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- AFLW Supporter Membership
- AFL Record
- Car park pass
- 10% Discount at Charles & Co Cafe and Cats Shop

BUSINESS-TO-BUSINESS

- Personal or business acknowledgment in the match day venue
- Official member and access to Pivots B2B directory
- Networking opportunities and strategic introductions.
- Tickets to a Cats in Business or Melbourne networking event

BOOKINGS AND ENQUIRIES

Hannah Wixted
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SEASONAL INVESTMENT

SINGLE	\$5025PP
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DOUBLE	\$9445PP
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DRESS CODE

Jacket and tie. No denim. Ladies accordingly.



Corporate Hospitality
P (03) 5225 2315
E corporatehospitality@geelongcats.com.au



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WE ARE GEELONG

Supporters

GEELONG TO MELBOURNE, UNITED IN VICTORY

Secure an exceptional game day experience, whether its at GMHBA, Marvel or the MCG.

An all-inclusive package, enjoy fine-dining, beverages and entertainment no matter where the game is played.

INCLUSIONS

- Match day hospitality for six games (Four in Melbourne and two at GMHBA Stadium)
- Premium match day seating
- AFLW Supporter Membership
- Two-course gourmet dining experience, half-time footyfare, cheese board and premium beverage package
- One ticket to 2022 Season Launch or 2022 'Carji' Greeves Medal Night
- One ticket to Brownless-Stoneham event
- Intimate dinner in Melbourne with selected GFC players, exclusive to WAGS members
- End of season meeting in Melbourne with selected players and Geelong Cats representatives

SEASONAL INVESTMENT

\$3600PP

BOOKINGS AND ENQUIRIES

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REG HICKEY

Executive Suite

OPTIMAL VIEWING IN YOUR OWN SPACE

Match day at its finest without compromising view: enjoy all the excitement of a Geelong Cats home game from the comfort of an executive suite.

A private indoor entertaining area with gourmet dining, the Reg Hickey Executive Suite is the elevated a day at the footy.

INCLUSIONS

- Nine Home Games in your Executive Suite at GMHBA Stadium
- Gourmet food catering
- Private bar with alcoholic & non alcoholic beverages
- VIP waiter service
- 2022 Home Membership (11 games, including 2 MCG Home Games)
- Two tickets to 2022 Season Launch or 2022 'Carji' Greeves Medal Best & Fairest Night
- Personal or business acknowledgment on your Executive Suite door and exterior facing window
- Access to Geelong Social Club post-match
- AFLW Supporter Membership
- AFL Records
- Car park passes

DRESS CODE

Collar required.

SEASONAL INVESTMENT

15 SEATER **\$3770PP**

One available



BOOKINGS AND ENQUIRIES

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OPEN AIR *Box*

ELECTRIC ATMOSPHERE, EVERY GAME

Love being in the thick of a game at GMHBA Stadium, but want your own exclusive space?
Have the best of both worlds and take your match day experience to the next level: secure a seasonal Open Air Box package for nine home games at GMHBA Stadium.

INCLUSIONS

- Gourmet lunch or dinner hamper and half-time footy fare
- Nine Home Games in your Open Air Box at GMHBA Stadium
- VIP waiter service
- 2022 Home Membership (11 games, including 2 MCG Home Games)
- Two tickets to 2022 Season Launch or 2022 Carji Greeves Medal Best & Fairest Night
- Personal or business signage on the Open Air Box
- Car park passes
- Beverages on consumption
- AFLW Supporter Membership
- AFL Records

SEASONAL INVESTMENT

6, 8, 10 AND 12 SEATERS **\$2795pp**

Limited Availability

BOOKINGS AND ENQUIRIES

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E corporatehospitality@geelongcats.com.au

WE ARE
GEEELONG



gmhba
STADIUM





Presented by
Morgan Stanley

AFL Player Sponsorship

The 2022 Geelong Cats Player Sponsorship program is focused on delivering supporters and business networks the opportunity to engage with the inner sanctum of the club.

Player Sponsorship provides you or your business with exclusive access to Geelong Cats most valuable asset – our players.

INCLUSIONS

- Training session and morning tea for sponsors and selected players at GMHBA Stadium
- Invitation for two children to attend the 2022 Junior Member Clinic (*Children must be aged 6 – 14 years old*)
- 2022 Geelong Cats guernsey signed by your player
- Two tickets to 2022 Geelong Cats Season Launch, seated at your player’s table
- Invitation for two to attend the VIP Player Sponsor function at Season Launch (*exclusive to Player Sponsors and players*)
- 2022 Home Membership (*11 games, including 2 MCG Home Games*)
- Premiership Membership guaranteeing access to purchase a 2022 Toyota AFL Grand Final ticket (*Should the Geelong Cats compete*)
- Recognition on the Geelong Cats website and player profile page
- Your business name to appear alongside your player on the big screen on GMHBA Stadium match days
- Your business or individual name on your player’s locker

PLUS UPGRADE

- An intimate dinner in Geelong, with selected Geelong Cats players
- Access for two to watch the players warm up at a Geelong Cats Home Game
- Post-game experience in the Geelong Cats rooms to watch the team sing the victory song (*Victory song experience subject to Geelong Cats win*)
- Invitation for two to view a closed training session

BOOKINGS AND ENQUIRIES

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P (03) 5225 2315
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SEASONAL INVESTMENT

CAPTAIN	\$3700PP
ESTABLISHED	\$3500PP
EMERGING	\$3000PP
ACADEMY	\$2500PP
PLUS UPGRADE	\$1000PP



AFLW *Player Sponsorship*

The Geelong Football Club are committed to creating an inclusive environment and developing a strong pathway for female athletes. We want to support the Cats women's program by creating an environment consisting of specialised facilities and infrastructure, as well as creating programs and development opportunities that allow our athletes to excel both on and off the field.

Your support of the AFLW Player Sponsorship program goes further than just our football club; it reaches into the greater Geelong region, allowing young women to pursue their dreams.

INCLUSIONS

This program goes further than just the opportunity to gain exclusive contact with our 2022 playing group;

- Two tickets to AFLW Season Launch
- 2022 Geelong Cats guernsey signed by your player
- AFLW Supporter Membership
- Two tickets to Women in Sport Breakfast
- Individual or business name on player's locker
- Recognition on player profile section of the Geelong Cats website
- Two tickets to AFLW Best and Fairest
- Be a part of the official team photo
- Sponsored Player Badge

SEASONAL INVESTMENT

AFLW LISTED PLAYER	\$2000PP
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BOOKINGS AND ENQUIRIES

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MEET AND CELEBRATE AT GMHBA STADIUM

At Higher Mark, our ambition is to take your event to the next level. With “exceptional” as a benchmark, delivering premium, tailored experiences for our clients is a priority.

Our experienced and friendly team will provide personal support to bring your event to life, ranging from intimate meetings and team building sessions, through to gala dinners, conferences and exhibitions.

Allow us to work with you to achieve a Higher Mark in performance for your next event.

KEY FEATURES

- Free of charge, ample on-site parking
- Dedicated culinary team
- Day and night event capabilities
- Wi-Fi
- Dedicated on-site AV provider
- Central location
- Impressive 32 event spaces
- Largest space in regional Victoria
- Event management capabilities

CENTRAL LOCATION

- GMHBA Stadium – Geelong
- 55 minutes from Melbourne CBD
- 25 minutes from Avalon Airport
- Walking distance to Geelong CBD, South Geelong train station and other public transport services
- Close proximity to accommodation facilities



BOOKINGS AND ENQUIRIES

Chanel Graves
Function Sales Coordinator
T. 03 5225 2367 | M: 0422 196 436 | E: cgraves@highermark.com.au
GMHBA Stadium, Geelong 3220

Higher Mark
P (03) 5225 2367
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OUR AMBITION

Our Ambition is embedded in the core values and mission of our club. To be the greatest team of all; a club people can be proud of because of how we play the game, live our values, conduct business and engage with the community.

Our Ambition is the philanthropic heart of our great club. It provides an ongoing invitation to members, sponsors, supporters and the wider community to invest and partner in supporting our past, present and future.

By becoming an Our Ambition donor, you are helping play a critical role in maintaining our facilities and programs for our Club and teams to perform at an elite level to win the next premiership, and help us deliver long-term health outcomes for our community.

Opportunities for donating towards Our Ambition are presented under three key pillars:

OUR PAST **HERITAGE**

Ensuring our rich history is honoured and celebrated

OUR PRESENT **COMMUNITY**

Engage and empower our community to thrive in building healthy, active and inclusive lives.

OUR FUTURE **FOOTBALL**

Develop and maintain state-of-the-art facilities and programs required for the Club and teams to perform continuously at their peak.

We are passionate about the future of the Geelong Football Club and look forward to receiving your generous support now and into the future.

All gifts supporting Our Ambition are tax deductible. Donors can make single gifts, or alternatively with consultation, multi-year gifts. Donors will be recognised for their significant contributions and we welcome discussing this with you further.



For more information, please contact the Foundation on;

Erin Gook
Foundations Manager
E: egook@geelongcats.com.au
P: 0407 263 663

Naomi Haskins
Foundation Coordinator
E: nhaskins@geelongcats.com.au
P: 0431 637 210

 **GEE LONG CATS
FOUNDATION**



GEE LONG CATS FOREVER

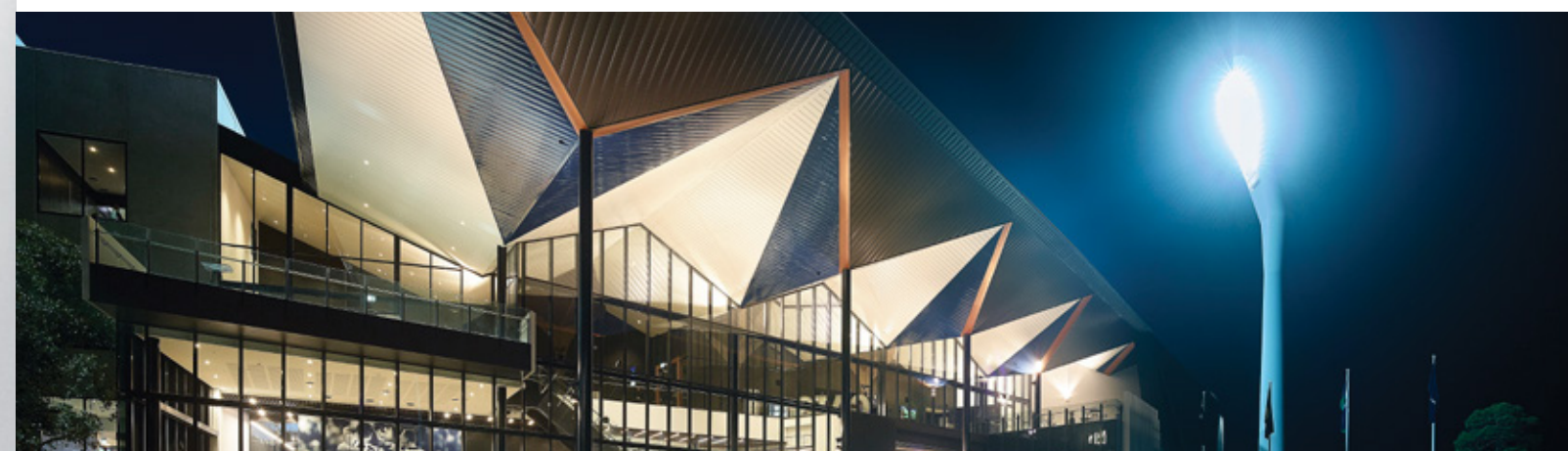
As a community, as supporters, as a club, we want the Geelong Football Club to be the greatest team of all. We want future generations to feel the joy and be part of our success.

Within Our Ambition lies Geelong Cats Forever, a passionate group of supporters that helps future-proof our football club and achieve sustained success. It enables supporters to leave a bequest, a gift in their will, to help build long term success for the club.

These gifts are for the future and the impact they have are great. Your gift will be securely invested and only the earnings will be used to help the club grow and stay strong and successful.

This means your gift will truly benefit the club FOREVER.

Income from your gift build long term success for the club. A gift helps provide the best, state-of-the-art facilities for our players; supports the development of our community programs; celebrates our heritage; and ensures our club stays at the cutting edge of the demands of today's competitive game.



For more information and to receive a copy of our prospectus please contact;

Erin Gook
Foundations Manager
E: egook@geelongcats.com.au
P: 0407 263 663

 **GEE LONG CATS
FOUNDATION**

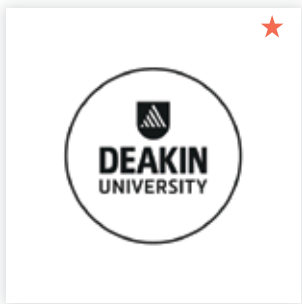


CORPORATE *Partners*

MAJOR PARTNER

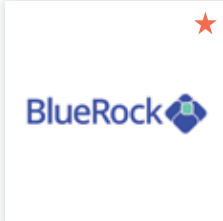
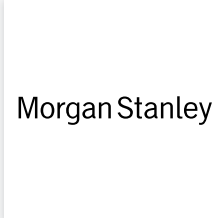
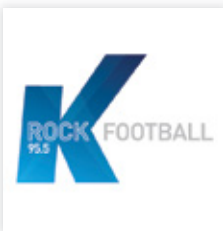


ELITE PARTNERS

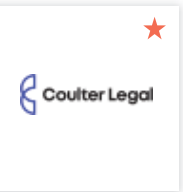
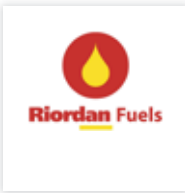


★ Also Proudly Support the AFLW

PREMIER PARTNERS



ASSOCIATE PARTNERS



★ Proud Sponsors of the Geelong Cats AFLW

BOOKINGS AND ENQUIRIES

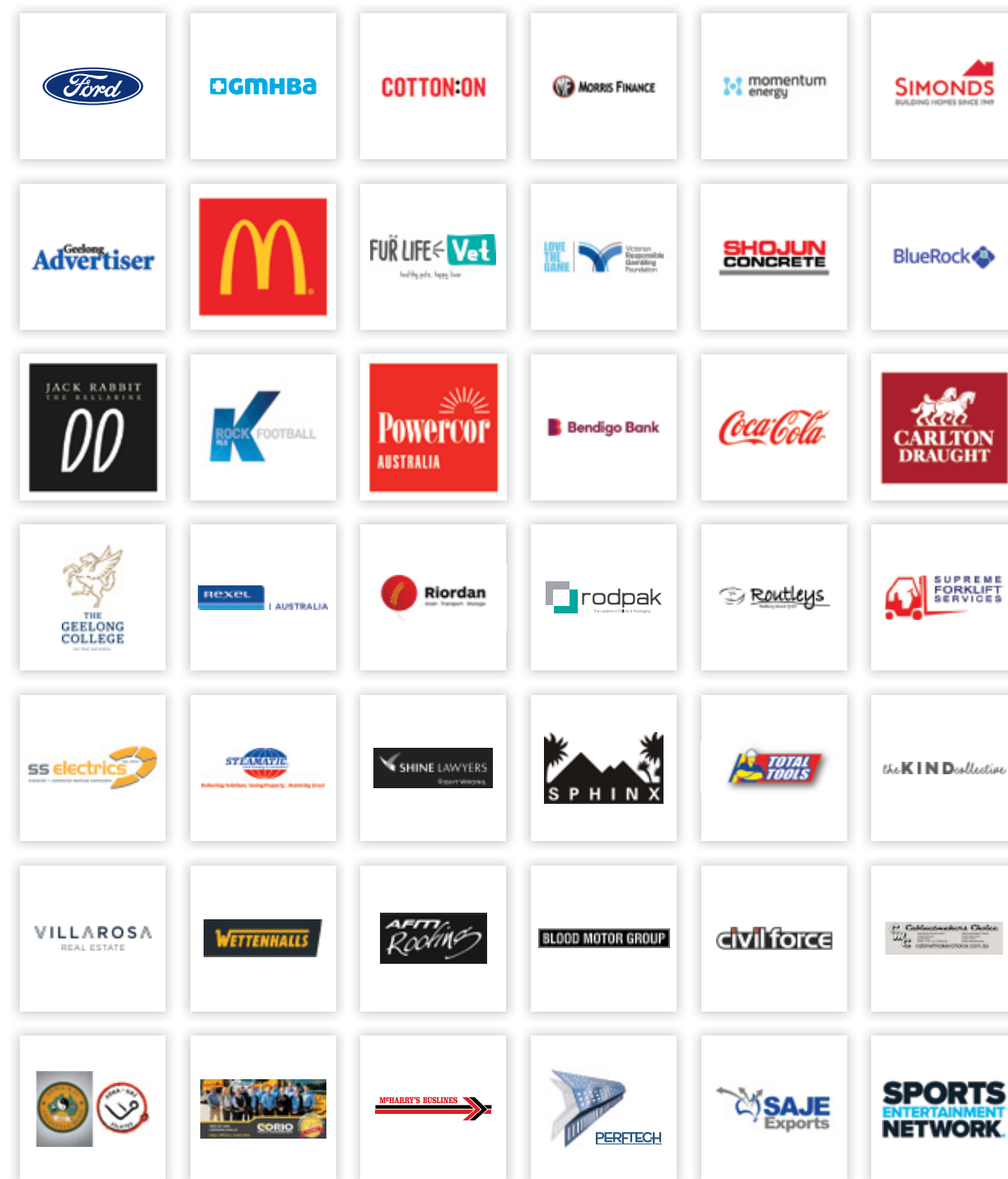
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CORPORATE *Network*

PRESENTED BY **Morgan Stanley**



BOOKINGS AND ENQUIRIES

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2022 AFLM

Fixture

Rd 1	Geelong vs Essendon	Saturday 19 March	MCG	2.10pm	
Rd 2	Geelong vs Sydney Swans	Friday 25 March	SCG	7.50pm	
Rd 3	Geelong vs Collingwood	Saturday 2 April	MCG	7.25pm	
Rd 4	Geelong vs Brisbane Lions	Friday 8 April	GMHBA Stadium	7.50pm	*
Rd 5	Geelong vs Hawthorn	Monday 18 April	MCG	3.20pm	
Rd 6	Geelong vs North Melbourne	Sunday 24 April	Blundstone Arena	1.10pm	
Rd 7	Geelong vs Fremantle	Saturday 30 April	GMHBA Stadium	1.45pm	
Rd 8	Geelong vs GWS Giants	Saturday 7 May	Manuka Oval	4.35pm	
Rd 9	Geelong vs St Kilda	Saturday 14 May	Marvel Stadium	4.35pm	
Rd 10	Geelong vs Port Adelaide	20-22 May	GMHBA Stadium	TBC	*
Rd 11	Geelong vs Adelaide Crows	27-29 May	GMHBA Stadium	TBC	
Rd 12	Geelong vs Western Bulldogs	3-5 June	Marvel Stadium	TBC	
Rd 13	BYE	9-13 June			
Rd 14	Geelong vs West Coast Eagles	16-19 June	Optus Stadium	TBC	
Rd 15	Geelong vs Richmond	23-26 June	MCG	TBC	
Rd 16	Geelong vs North Melbourne	30 June - 3 July	GMHBA Stadium	TBC	
Rd 17	Geelong vs Melbourne	7-10 July	GMHBA Stadium	TBC	*
Rd 18	Geelong vs Carlton	15-17 July	MCG	TBC	
Rd 19	Geelong vs Port Adelaide	22-24 July	Adelaide Oval	TBC	
Rd 20	Geelong vs Western Bulldogs	29-31 July	GMHBA Stadium	TBC	*
Rd 21	Geelong vs St Kilda	5-7 Aug	GMHBA Stadium	TBC	*
Rd 22	Geelong vs Gold Coast Suns	12-14 Aug	Metricon Stadium	TBC	
Rd 23	Geelong vs West Coast Eagles	19-21 Aug	GMHBA Stadium	TBC	*

* BLOCKBUSTER GAME

BOOKINGS AND ENQUIRIES

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Presented by
Morgan Stanley

2022 AFLW

Fixture

Rd 1	Geelong vs North Melbourne	Saturday 8 January	Arden Street Oval	5.10pm
Rd 2	Geelong vs Carlton	Saturday 15 January	GMHBA Stadium	7.10pm
Rd 3	Geelong vs Collingwood	Friday 21 January	GMHBA Stadium	7.10pm
Rd 4	Geelong vs Brisbane Lions	Saturday 29 January	Maroochydore Oval	5.10pm
Rd 5	Geelong vs West Coast eagles	Friday 4 February	GMHBA Stadium	7.10pm
Rd 6	Geelong vs Gold Coast	Sunday 13 February	Fankhauser Reserve	5.10pm
Rd 7	Geelong vs Fremantle	Sunday 20 February	GMHBA Stadium	1.10pm
Rd 8	Geelong vs Richmond	Saturday 26 February	Swinburne Centre	5.10pm
Rd 9	Geelong vs St Kilda	TBC	RSEA Park	TBC
Rd 10	Geelong vs GWS Giants	TBC	GMHBA Stadium	TBC

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