

ANNUAL



REPORT

GEELONG CATS 2022

**ONE IN
HOOPS**



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In the long, proud history of our football club no year has matched 2022.

From delivering two AFLW seasons in one calendar year, raising \$1.2 million in a single day for our community programs, record-breaking Club membership numbers, and all the way up onto the Premiership dais, the depth and breadth of achievement and impact of our Club this year has been truly remarkable.

Our deepest thanks to members, sponsors, supporters and our people, as they deserve the credit for all that was achieved. It is you who have done the work, you who have lent the support, and you who have lifted our team. To bridge the gap between chances and champions has been our challenge for the past decade.

Often times in our league, change is necessitated by poor performance and an inability to compete.

Yet our Club and our men's program has won more games than any other team over the past 10, 20, and 30 years. For a team that has defied equalisation and refused to fall from contention, a team that has made finals all but once in the past decade and finished in the top 4 in half of those seasons, change may have seemed the less obvious course of action. It was, therefore, all the more confronting, all the more bold, and in the end, absolutely the right thing to make considerable change in 2022.

Greatness remains our ambition. And we have leaders on-field, and off-field who are committed to unlocking excellence by encouraging us to embrace innovation and thoughtful risk taking.

I wrote last year of our excitement surrounding the return of Steve Hocking to the Cattery. Well, he did not disappoint.



His work to propel us into the emerging future was not without sacrifice and daring, but neither was it without a deep sense of our heritage and our responsibilities to our people and community.

And now we are all enjoying the rewards of his return. We owe him and his entire Executive Team our deepest thanks.

For years, Chris Scott has spoken unapologetically about the emotional risk of giving ourselves a chance. And yet chances didn't satisfy him. Leading in to 2022, with the assistance of his coaching staff – some old, some new – he made shifts that would commit him to a path all the way to the summit. As our season progressed, he remained, as-ever, focussed on what improvements he could make in the moment before him.

This year, Chris Scott surpassed the legendary Reg Hickey's record for the most wins as Cats coach. That win, his 185th, was the first of a 16-win streak that finished with the sweetest victory of all. And what about his Captain? Kardinia Spirit personified, with a passion for winning like no other. Uncompromising in his competitiveness, uncompromising in his care for our people and our culture.

This season, Joel became the fastest ever player and the first Cat to reach 350-games, the longest serving AFL Captain in history, the record-holder for most games won as Captain, the Jim Stynes Community Award Winner, a four-time Premiership Player, and a Premiership Captain.

And yet, no list of numbers – no matter how many of them are Club and League records – can encapsulate the whole of the man he is and what he means to the people who know him, to the people who support him, to Geelong.

Joel Selwood is a man that has always put others ahead of his own interest. This goes for our football club, our community, our people, and indeed our future. And he takes everyone along with him.

In my eyes, he is the single most impactful player in our Club's 163-year history.

His legacy is now set – not in stone, but in the living and breathing practices of our football club.

2022 was a pleasing year for AFLW, with 2 seasons and a big improvement on field for the Cats.

Our Head of AFLW Brett Johnson's expansive knowledge is matched only by his passion for our AFLW program and its advancement. He has hand-crafted a program that has not only seen a profound upswing in performance but is positioned as league-leading in the areas of player development, employment, parental support, and gender equality.

Dan Lowther's first two seasons as Head Coach occurred in the space of a single calendar year. Encouragingly the team finished the year in the most promising position in its short history.

Finishing fifth in the home and away season and hosting a nail-biting Elimination Final in front of a 5,000-strong GHMBA Stadium crowd is just a taste of things to come.

The team's success speaks to the unity of our Club and the shared standards and ambitions of our respective men's and women's programs.

We are a Team of All.

2022 was another outstanding year for the delivery of our community programs. The highlight unquestionably was the support you all gave to our Community Giving Day. We raised a grand total of \$1,202,524 in a single day, with these funds now underwriting all of our incredible and impactful community programs for the next three years.

Equally, we know that underpinning both our football success and our connection to community are our members. All 72,219 of you. Our most ever. We have now broken our membership record for 9 out of the last 10 years, which correlates with our Mens team having played finals in nine of the last 10 years.

None of the above of course would be possible without our fabulous sponsors. Our partnership with Ford Motor Company of Australia began in the very same year that Ford was founded in Australia (Geelong, 1925). Nearly 100 years later we now share the longest running sporting partnership in the world. We are indeed privileged to have Ford as our major partner.

All our sponsors – our Stadium sponsor, GMHBA Health Insurance alongside our Elite, Premier and Associate Sponsors underpin everything we do.

Of all the people who are impacted and inspired by the Geelong Football Club, I would like to make special mention of Our People, our staff. They are the engine that drives us. And over the past few years, the terrain has been rocky. Throughout 2022 they have been as hungry and as unrelenting as our players were on that last Saturday in September, enabling our high performance every single day.

Every year, no matter how successful, brings departures. Players and people from across our business are moving on, but they can do so with the knowledge that they have made our home a better place. It is a home that they will always be welcomed back to as Geelong people. Thank you all.

I am incredibly proud of every single person associated with our football club. My pride this year is not centred on the fact that we won, but rather in the way we won. Our pursuit of greatness was every day, relentless and thoughtful and it will continue as we discover new horizons in 2023.

I thank my fellow Directors for their tireless work in 2022; Diana Taylor, Barry Fagg, Grant McCabe, Hugh Seward, Kate Spargo, Lyndsay Sharp James Sutherland and our wonderful Chief Executive Steve Hocking. In particular I would like to thank Hugh Seward who leaves the board at the end of 2022 after 37 years of association as an employee and then director of our club.

Together we thank you, every member of this great team, this team of all.

Craig Drummond – President



For 163 years our people have been the heart of our Club.



During the unprecedented challenges of 2020 and 2021 our people's loyalty and support was unwavering.

2022 was our opportunity to return to football and to each other. In the community and inside GMHBA Stadium.

We knew that we must take that opportunity not only to reconnect, but to re-set, review, and reinvigorate ourselves. And so, we turned again to our people. With eyes and ears open so that they may help us pave our path towards progress.

Our people – our Team of All – consists not only of players past and present, but of our staff, our members, our supporters, our partners, and our community members. The enduring DNA of the Geelong Football Club runs through them. We knew that our Team of All held the keys to making us the greatest once more. So, we asked our people, "What makes us unmistakably Geelong?"

Their answers guided us through one of our most successful years in Club history.

We were reminded of who we are when we say, 'We are Geelong'.

2022 became about being awake and accountable. About embracing new dawns while honouring our heritage and caring for our culture. About seeking out and reflecting the diversity of our community and honouring the differences within it. About driving standards that unlock performance in every aspect of our Club. About seizing every opportunity to make magic.

With that Kardinia spirit, we unlocked excellence.

From our award-winning Higher Mark team to record-breaking Cats Shop sales, to \$1.2 million worth of funds raised in a single day for our Cats Community Programs, to breaking our all-time membership record with over 72,000 Cats members, to the delivery of 47 AFL and AFLW matches culminating in an AFLW Finals appearance and, of course, the 2022 AFL Premiership.

We recognise that we have a significant role in shaping, growing, and supporting our community and thus, a great responsibility to it. The impact of a successful football Club – of a Premiership-winning football team – has an immeasurable impact on the wellbeing of our Geelong community.

Living that impact over the past few months has been the most rewarding part of it all. The greatest joy of our success this year is the happiness it has brought our people.

But if there is one thing that is as true on the field as it is off it, is that at the very moment you pause the chase of Greatness because you think you may have achieved it, you fall behind once more.

There is nothing fixed about sustained success. It requires constant innovation and a fierce chase of progress.

A question that we have asked ourselves throughout this year and constantly return to, is – “What does a progressive club look and feel like in the context of the emerging future?”

It’s a question that led us to make the changes we did at the beginning of the year, and one that we return to now as we explore every avenue for future success in 2023.

It’s a question of on-field excellence and off-field impact. It’s about our football teams, but also our footprint in our region.

In the near future we will see the completion of Stage 5 of our GMHBA redevelopment, bringing the total capacity of the stadium to 40,000 people. We are looking towards the introduction of the 2023 AFL ‘Gather Round’ and further ahead to inoculate our AFL list against the introduction of a Tasmanian team.

The more immediate future holds the excitement of our new AFL Captain Patrick Dangerfield and stand alone Vice Captain Tom Stewart following the retirement of the greatest Geelong person of them all, Joel Selwood.

As we reflect on
2022 and prepare
ourselves for 2023,
we know that we have
not — and we cannot
continue — to make
enormously impactful
improvements alone.

The emerging future
is owned not by the
Geelong Football Club,
but by all our people.
Just as 2022 was.

Thank you
for it all.

Steve Hocking — CEO



Senior Coach Address

It's still difficult to describe the feeling that has come with our club winning the 2022 Premiership, and I suspect a lot of our people, from players, members, and supporters, can relate.

We've worked incredibly hard year after year to put our club in a position to challenge and we take great pride in being able to look our players in the eye each year and say we're doing everything we can to provide them with the opportunity we had this past September.

Unquestionably, there has been challenges along the way.

The AFL system is set up for equalisation and we understood that our approach was not without risk, but as I've often said, to achieve great things in life, at some point you will have to shake hands with adversity.

I could not be prouder of the courage our club has displayed to keep fronting up, and what happened on September 24 last year at the MCG is the reward we've been working so hard for, and my feet have barely touched the ground. It's really important to me to highlight how much that season belongs to all of us.

Not just our players and our staff, but in particular all of our supporters and a membership base whose loyalty and commitment in equal part inspires us, humbles us and will continue to drive us to be the club we want to be.

For that, we thank you and I hope you feel as much pride in our club's achievements as we do because modern football is a product of a big group of people coming together for success, and we are all better for your unwavering support.

On the field, as far back as October 2021 we spoke about the importance of a big squad where everyone played their role, and that is what our players delivered this year. They were selfless, they were committed, they sacrificed, and they delivered.

From our Carji Greeves Medal winners, Cameron Guthrie and Jeremy Cameron to the players who weren't in the final side on Grand Final day, each and every one of them contributed to the final outcome and you should be as proud of them as we are.

As a football club we are driven to create an environment where people enjoy coming to work and back in the good things that come with that.

It's on the back of that culture that you can be confident that from day one of pre-season, we have been as driven and determined as we've ever been to prepare for season 2023. It would be remiss of me to talk about our season and not speak of our outgoing captain, Joel Selwood. While Joel will never again pull on the familiar number 14 guernsey, his legacy will forever be a part of what the Geelong Football Club represents, and we as it's temporary custodians, aspire to be. Our club will forever be indebted to Joel and his family for everything they have done for our club and last year's achievements were made all the more sweeter for Joel to be able to finish his career in the way that it did.

Whilst we celebrate everything that Joel did for our Club and community, we are just as excited for what 2023 will look like under the new leadership of Captain Patrick Dangerfield and Vice Captain, Tom Stewart.



**Thank you all again
for your support.**

Chris Scott – AFL Senior Coach





Captain's Address

I said the day after the 2022 Grand Final back in September that it felt like I was sitting on a cloud. I still feel like that, but truly, it's how I've felt since I walked through the doors of this great club back in 2006 for the first time as a Geelong player.

I've been really lucky over my time. We all have, to have been associated with the Geelong Football Club in all of our different capacities.

There was a strong and stable Board on the day that I arrived, led by Frank Costa, and from Colin Carter and now Craig Drummond, that hasn't changed. I've had two CEO's, Brian Cook and Steve Hocking, three footy managers and two coaches and talented and dedicated staff right across the club who play key roles, most of it unseen. All of that together is what makes this place so special for us players and I have no doubt that that's a big reason we've had the success we've had over the last decade and a half.

I've loved coming to work each day and having the opportunity to play with, not only this group, but everyone I've played with over the last 16 seasons. Sam Blease, who played one game in two seasons sent me a message ahead of my 350th game to say well done, and to tell me that he loved me. It's acts like that, and people like Sam that make our club so special. There are many, many more.

Last season has been extra special. Our coaches have talked about how they approached the group after the 2021 season; the blank canvas. It was a coaching masterclass from our group, led by Chris, Nige, Kel and Grigga. I think they should run with that idea again, it turned out ok. We also had a big group of players improve all at the same time which is not only a credit to our coaching group and our culture, but in particular to them as individuals. And a veteran group who are the height of professionalism at work and brilliant people away from work. I could not be prouder to call them teammates and friends and it is why I know last year was the right time to hang them up.

We have a very special group of players and people at the club and I have no doubt can again go on and do special things in 2023.

Brit and I will be around, and we'll be the Cats' biggest fans, we'll just be on the other side of the fence from now on. But from us to everyone in the Geelong family I wanted to say thank you to each and every one of you from sponsors to members and everyone in between.

Thank you, I've had the time of my life.

Joel Selwood – Captain



AFLW Senior Coach's Address

Last year was a year of incredible growth for our players and program.

Having two seasons in one calendar year has been extremely helpful to fast-track football, but also provided our strength and conditioning team the opportunity to build on the running and the capacity to run faster and longer after making good gains in Season 6. Injury prevention has been a focus as well, and it's helped us to keep players on the track for longer and execute on ground in games in a way they can sustain. There were significant changes made to our program last year, with 19 new players joining across both seasons, on top of our new strength and conditioning program, and new style of play.

The group's willingness to accept change and welcome new ideas and thoughts around how the game can be played has helped lift our game to an all-new level in Seasons 6 and 7. Our team welcomed new players, new skills and new strengths in their efforts to get better.

We brought in exciting young talent through the draft, and had quality, experienced players join us from other clubs, with Mikayla Bowen, Chloe Scheer, Shelley Scott, Chantel Emonson and Jackie Parry bringing great football skills and leadership to our group.

After greatly narrowing the gap between us and other teams in Season 6, our players lifted again in Season 7, winning seven of their 10 home and away games and making finals for the first time since 2019. Playing in a home final at GMHBA Stadium meant everything. It showed the group that we're on the right path. That the football department is making the right choices. To make finals is validation for the group to see that they're doing things the right way.

One of the biggest changes has been the belief factor of the group. From Season 5 to Season 6, they were open to change and seeing where a new style of football could take them. And now that we're winning games, the players know that they are good enough, and that we're doing things the right way as a program. To make finals was exceptional – it was perhaps slightly ahead of where we pictured we would be heading into the season, but it was not surprising.

We expect a similar trajectory of improvement in 2023. We know that we made massive gains of growth last year, and we anticipate significant gains now from within the program across the broader playing list. I would like to thank our co-major sponsors Ford and Deakin University for their incredible support of our AFLW program. All the assistant coaches and support staff at the club for the tireless hours they've invested in the program, and all our players' families and loved ones for their ongoing support. Finally, I would like to thank the fans – those who support from afar, and those who were at the games, making GMHBA Stadium an intimidating prospect for any opposition club. We want to see our fans continue to turn up to games next season, because it does make a difference. The support that our players are getting from their fans is a show of faith that what they're doing is worthwhile. It gives them further motivation to represent Geelong, which is the people, the people who come and support them.

Dan Lowther – AFLW Senior Coach







AFLW Captain's Address

To summarise a year that was — at least in a football sense — longer than any other, more successful than other, one where this Club and program has witnessed and driven so much change, so much improvement, where we've had more wins, more engagement, more support, more members, matches, more milestones and more success as individuals and as a collective, seems impossible.

And even that is without mentioning how painstakingly aware we are of how far we have still to go, and all the promise and improvement that lies ahead of us.

Ever since our time in the AFLW competition began, the support that we have received from our members, sponsors, and Geelong people in and around our Club has been a powerful source of inspiration. This year, and particularly this season, that support has reached new heights and subsequently, so did we.

Brett Johnson and Dan Lowther lead an AFLW Program that constantly amaze our playing group with their care, investment, and dedication. Brett has created an enviable program that enables us to be better footballers, but to also advance ourselves in this industry and in our lives. They lead this program, and this program is league-leading.

Two seasons in a calendar year was not without its challenges for players, staff, Club, members and sponsors alike. But we welcomed the opportunity of Season 7 with a desperate, mouth-watering enthusiasm. We were buoyed by the trajectory of our own improvement, bitterly disappointed with 8 losses for an average losing margin of a kick or so. Then, we were bolstered by a group of players who purposefully chose our Club as their destination.

In the rooms following our Elimination Final loss I addressed our players and staff. Attempting to see through the heavy air of bitter disappointment, I noted that Season 7 had held experiences the likes of which we had never known before.

For the first time in our existence, we began a season with consecutive wins.

For the first time in our existence, we dominated opposition. First against St Kilda with a 50-point win and our highest ever score, and then again against Sydney with a 75-point win and our first-ever 100-point score.

For the first time in our existence, we won 4 consecutive matches, won 7 games in a 10-game season, and beat the Western Bulldogs, St Kilda, and Essendon for the first time.

For the first time in our existence, we played an Elimination Final in an 18-team competition. And during that final, we heard a roar from our home crowd louder and more passionate than ever before. A noise that emanated, no doubt, from our over 6,000 members — a membership number achieved, like everything else, for the first time in our existence.

And the things about firsts, is that they come at the beginning. We are just beginning.

Our belief in our ability may have exacerbated our heartbreak on Elimination Final night, but it also deepens our resolve to achieve further success and unlock grander excellence in the future.

We know that we form an integral part of a great football club. We know that we are no longer merely witnessing its greatness but contributing to it.

We look forward to continuing to grow together in 2023.

Meghan McDonald – AFLW Captain




VFL Coach's Address

Reflecting on the season that has just gone it was great to play football again after the group worked incredibly hard with many players completing three pre-seasons for only seven games of football in a Covid interrupted period prior to 2022.



There weren't as many wins as we would have liked, but our primary focus is as development program and I'm proud of the coaches and support staff for their commitment and work behind-the-scenes in helping our AFL and VFL listed players improve and prepare to play at the top level.

We were lucky enough last year to have six AFL debutants. All started off in the VFL on their way to playing an AFL game. Among them were Ollie Dempsey and Mitch Knevitt who both finished top 10 in the VFL Best and Fairest and excelled in the program as first-year AFL listed players.

The VFL program played a significant role in the AFL team's success with 25 senior listed players spending time in the VFL throughout the season.

Throughout the 2022 VFL season we ended up playing a total of 63 players, 26 of whom made their VFL debuts and an additional 13 played their first VFL game for Geelong.

Among them were Oskar Faulkhead who followed in the footsteps of many players before him in getting an AFL

opportunity joining the Gold Coast Suns in the mid-season draft. Plus, recent draftees Osca Riccardi and Ted Clohesy were exposed to VFL football this season and will benefit from having experienced the program ahead of joining our AFL Rookie List in 2023.

Finally, I'd like to thank Bendigo Bank for their ongoing support of the VFL program.

Awards:

VFL Best and Fairest – 1st (Jye Chalcraft), Equal 2nd (Matt Ling, Jackson McLachlan)

Little Vic Award – Ben Lloyd

Shane O'Bree – VFL Senior Coach



VFLW Coach's Address

This year saw another remarkable season of strong player development and on-field success for our VFL Women's program.

We had 46 players pull on the Hoops across the course of the 14-week season and made our second consecutive finals series after finishing the home and away season in fourth position on the ladder. We never want to go away from the fact that it's a development team for us and we want to give an equal opportunity for players to play at the highest level they can at that point in time, and it was great to see so many people come through and play great football at that state-league standard.

It is a strong program at Geelong Football Club; I was lucky to have great assistant coaches who had a massive impact on the way that our players played the game, and the support staff around them making sure that our players were at their best physically and conditioning-wise. It is a sign of the strength of the program that so many players have been listed at other clubs through the draft or additional picks, and the fact that they've all done extremely well at their clubs and have impacted at that next level proves they belong at the top level.

A big thank you to Bendigo Bank for their ongoing, excellent support of our VFLW program. I'd also like to say thank you to

our wonderful supporters – the beauty of the VFLW is that you do have that core group of fans that you get to know and see every week, and the players genuinely appreciate it. Support pre-game, during game and after game is wonderful, and to those football fans, I say thank you, and to all the families and friends that supported our players through the season, a great thanks to them, because it meant a huge amount to our players.

Andrew Bruce, Geelong Cats VFLW coach.




Season Recap

After Covid restrictions denied Geelong the chance of playing in the 2021 VFLW Grand Final, the Cats launched into season 2022 with the same wonderful free-flowing football that was a highlight of their game the previous season, despite significant changes to their playing list. The Cats won their first three games of the season, before a tough patch against genuine flag contenders the following three weeks. The Cats' season got back on track against the Western Bulldogs, and they went on to win seven of their final eight matches leading into finals. But St Kilda upset the Cats at home in an elimination final to thwart Geelong's hopes of going deep into another finals series.

The success of Geelong's VFLW program was highlighted with eight players finding their way onto an AFLW list for Season 7. Mia Skinner earned her second chance at AFLW level with the Cats, while Kalani Scoullar and Melissa Bragg joined her when they were elevated to the Primary List to replace inactive players. Paige Sheppard and Tamara Smith were selected as open-age recruits for expansion sides Sydney and Hawthorn respectively, while Paige Scott, Mia Van Dyke and Ashleigh Van Loon all found their way to Essendon via the draft.

At the end of the VFLW season, coach Andrew Bruce announced he would be stepping down from his role, shifting his football focus to a development coach role with Geelong's AFLW team. AFLW/VFLW defence coach Elise Coventry will take over the reigns as VFLW senior coach in 2023.



Awards

Geelong VFLW Best and Fairest:

Paige Sheppard 1st.
Laura Gardiner 2nd.
Rene Caris 3rd

Geelong leading goalkicker:

Mia Skinner (21 goals)

VFLW Team of the Year:

Laura Gardiner. Paige Sheppard

Under 23 All-Star Team:

Paige Sheppard. Tamara Smith. Chloe Leonard

2022 AFL Season Recap



Rounds 1-11

Round 1

Geelong v Essendon, MCG
138-72

Round 2

Sydney v Geelong, SCG
107-77

Round 3

Collingwood v Geelong, MCG
91-104

Round 4

Geelong v Brisbane, GMHBA Stadium
80-70

Round 5

Hawthorn v Geelong, MCG
92-80

([Brandan Parfit 100th Game](#))

Round 6

Kangaroos v Geelong, Blundstone Arena
61-121

([Ollie Dempsey Debut](#))

Round 7

Geelong v Fremantle, GMHBA Stadium
66-69

Round 8

Giants v Geelong, Manuka Oval
35-88

([Mitch Knevitt & Cooper Stephens Debut](#))

Round 9

St Kilda v Geelong, Marvel Stadium
90-80

Round 10

Geelong v Port Adelaide, GMHBA Stadium
82-47

Round 11

Geelong v Adelaide, GMHBA Stadium
97-55

([Shannon Neale Debut](#))



Round 12-21

Round 12

Western Bulldogs v Geelong, Marvel Stadium
70-83

Round 14

Westcoast Eagles v Geelong, Optus Stadium
63-81
(Tom Hawkins 700th Goal)

Round 15

Geelong v Richmond, MCG
89-86
(Jeremy Cameron 200th Game)

Round 16

Geelong v North Melbourne, GMHBA Stadium
144-32
(Mitch Duncan 250th Game)

Round 17

Geelong v Melbourne, GMHBA Stadium
91-63
(Isaac Smith 250th Game)

Round 18

Carlton v Geelong, MCG
55-85

Round 19

Port Adelaide v Geelong, Adelaide Oval
94-106
(Jack Henry 100th Game)

Round 20

Geelong v Western Bulldogs, GMHBA Stadium
94-66
(Joel Selwood 350th Game)

R21

Geelong v St Kilda, GMHBA Stadium
110-65
(Jake Kolodjashnij 150th & Brad Close 50th Game)

2022 AFL Season Recap

Round 22-Preliminary Final

Round 22

Gold Coast Suns v Geelong, Metricon Stadium
59-119

(Zach Guthrie 50th Game)

Round 23

Geelong v Westcoast Eagles, GMHBA Stadium
131-46

(Patrick Dangerfield 300th Game)

Qualifying Final

Geelong v Collingwood, MCG
78-72

Preliminary Final

Geelong v Brisbane Lions, MCG
120-49

(Jed Bews 150th Game)





**2022 AFL
Grand Final**

**Geelong Cats v
Sydney Swans
133-52**

**MCG,
Wurundjeri Country**

**Zach Tuohy 250th Game
Isaac Smith
Norm Smith Medal**

2022 AFLW Season 6 Recap

Round 1-10

Round 1

North Melbourne v Geelong, Arden Street
26-18

(Debuts: Rachel Kearns, Georgie Prespakis, Zali Friswell, Annabel Johnson, Claudia Gunjaca, Olivia Fuller, Chantel Emonson, Chloe Scheer)

Round 2

Geelong v Carlton, GMHBA Stadium
17-3

(Gabbi Featherston Debut)

Round 3

Geelong v Collingwood, GMHBA Stadium
24-35

Round 4

Brisbane v Geelong, Maroochydore
27-25

Round 5

Geelong v West Coast Eagles, GMHBA Stadium
27-24



Round 6

Gold Coast Suns v Geelong, Metricon Stadium
49-38

Round 7

Western Bulldogs v Geelong, Whitten Oval
28-16

Round 8

Richmond v Geelong, Punt Road
10-33

Round 9

Geelong Cats
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St Kilda v Geelong, RSEA Park
18-9

Round 10

Geelong v Giants, GMHBA Stadium
35-53

Milestones: 25 AFLW games: Jordan Ivey, Julia Crockett-Grills, Maddy McMahon, Chantel Emonson, Sophie van de Heuvel, Rebecca Webster, Danielle Higgins, Chloe Scheer, Amy McDonald,

25 club games: Maddy Keryk, Phoebe McWilliams, Meghan McDonald, Jordan Ivey



2022 AFLW Season 7 Recap

Round 1-10

Round 1

Geelong v Richmond, GMHBA Stadium
15-11
([Shelly Scott 50th game](#))

Round 2

Fremantle v Geelong, Fremantle Oval
1-27
([Georgie Rankin 25th game](#))

Round 3

Geelong v Collingwood, GMHBA Stadium
11-15
([Kate Darby & Jackie Parry 25th game](#))

Round 4

North Melbourne v Geelong, University of Tasmania Stadium
28-16

Round 5

Geelong v St Kilda, GMHBA Stadium
71-21
([Brooke Plummer Debut](#))

Round 6

Western Bulldogs v Geelong, MARS Stadium
36-37

Round 7

Essendon v Geelong, Reid Oval
28-43

Round 8

Geelong v West Coast Eagles, Ikon Park
34-25

Round 9

Adelaide Crows v Geelong, Unley Oval
30-28

Round 10

Geelong v Sydney, GMHBA Stadium
102-27
([Nina Morrison 25th Game](#))

Elimination Final

Geelong v North Melbourne, GMHBA Stadium
14-16
(Darcy Moloney 25th Game)







Celebrating Our Champion

Thank you Joel Selwood!

**Most Games as
Captain in AFL History
(245 games)**

**Most Finals Played
in AFL History
(40 games)**

**Geelong Games
Record Holder
(355 games)**

**Brownlow Votes 214
(No. 7 All Time)**

**Geelong Captain
(2012-2022)**

ARRIVALS AND DEPARTURES







Retirements



Luke Dahlhaus has announced his retirement after 12 seasons of AFL football.

Dahlhaus left the game after playing 71 games for Geelong after crossing from the Western Bulldogs ahead of the 2019 season as an unrestricted free agent.

The versatile former Geelong Falcon played 225 games and kicked 141 goals after being taken with pick 70 in the 2011 Rookie Draft and was a key member of the Bulldogs' 2016 Premiership team, the Club's first in 62 years.



Shaun Higgins announced his retirement following a successful career with the Western Bulldogs, North Melbourne and Geelong, spanning over 260 games.

Higgins played 23 games for the Cats since arriving at the end of 2020, after playing 129 games at Whitten Oval and 108 at Arden Street.

Drafted in 2005, Higgins won back-to-back Syd Barker Medals in 2017 and 2018 and was selected in the 2018 All-Australian team.



Cat Danielle Higgins called time on her AFLW career at the end of Season 6.

A foundation member of both Geelong's VFLW and AFLW squads, Higgins played 24 games at the top level across four seasons, and was a valuable member of Geelong's VFLW squad as well. A crafty left-footer, Higgins was a strong contributor in Geelong's forward line, but an even more important figure off the field as she helped set the foundations for Geelong's new women's football program. Higgins was a well-respected member of the playing group in her six years at the club across VFLW and AFLW.



Arrivals

AFL



Tanner Bruhn



**Oliver
Dempsey**



Jhye Clark



Osea Riccardi



Oscar Murdoch



Phoenix Foster



Oisín Mullin



Jack Bowes



Ted Clohesy

AFLW Season 7



**Gabbi
Featherston**



**Georgie
Prespakis**



Rachel Kearns



Zali Friswell



**Claudia
Gunjaca**



**Annabel
Johnson**

AFLW Season 6



Olivia Fuller



Shelley Scott



Ingrid Houtsma



Kalani Scoullar



Mia Skinner



Chloe Scheer



Mikayla Bowen



**Jacquelin
Parry**



Melissa Bragg



**Chantel
Emonson**



**Brooke
Plummer**



**Abbey
McDonald**



**Samantha
Gooden**

Standout Performances



Sam De Koning

Rising Star Nom/22 Under 22



Mark Blicavs

First Time All Australian 4.9 Tackles Per Game (Ranked Elite) 17.7 disposals Per Game Four hit outs to advantage Per Game



Tyson Stengle

First Time All Australian 46 Goals



Jeremy Cameron

Three Time All Australian 59 Goals (3rd in AFL) 166 Score Involvements (4th in AFL)



AFL Carji Greeves Best And Fairest

Jeremy Cameron and Cameron Guthrie 1st, Mark Blicavs 2nd, Tom Hawkins 3rd

Tom Harley Best Club Man: Tom Atkins

Best Young Player: Sam De Koning

Carter Family Community Champion: Joel Selwood



Tom Stewart

Four Time All Australian 9 Intercept Possessions Per Game (2nd in AFL) 7.6 Marks Per Game (5th in AFL)



Tom Hawkins

Five Time All Australian 59 Goals (3rd in AFL) 26 Goal Assists (2nd in AFL) 191 Score Involvements (1st in AFL)



AFLW Best And Fairest

Season 7: Amy McDonald 1st, Georgie Prespakis 2nd, Nina Morrison 3rd
Hoops Award: Mikayla Bowen
Carter Family Community Champion Award: Kate Darby & Georgie Rankin
Fan MVP, presented by Geelong Dairy: Georgie Prespakis
Grit Award: Georgie Prespakis

Season 6: Amy McDonald 1st, Becky Webster 2nd, Maddy McMahon 3rd
Hoops Award: Kate Darby
Carter Family Community Champion Award: Georgie Rankin
Fan MVP, presented by Geelong Dairy: Amy McDonald



AFLW Mark of the Year

Chloe Scheer winner of the Toyota AFLW Mark of the Year (Round 4 mark against North Melbourne)



AFLW All-Australian Squad

Season 7: Amy McDonald, Meghan McDonald, Georgie Prespakis, Chloe Scheer
Final team: Amy McDonald, Georgie Prespakis, Chloe Scheer
Season 6: Amy McDonald, Maddy McMahon
(No-one in the final team)



AFLW 22under22

Season 7: Becky Webster, Georgie Prespakis, Nina Morrison, Annabel Johnson nominated
Final team: Georgie Prespakis, Nina Morrison, Annabel Johnson

Season 6: Becky Webster, Georgie Prespakis, Nina Morrison, Chloe Scheer
Final team: Becky Webster and Georgie Prespakis

Cameron Ling Academy



The academy at Geelong has been going many years but we decided it was time to name it after a champion of the club who lives the Guiding Principles we want instilled in our young players.

There was no better person than Cameron Ling. Our Guiding Principles were his strengths. So the Cameron Ling Academy was named.

It was a fantastic year for the Academy. With 7 out of the 14 players getting an opportunity at some stage.

With debut games coming from first year players Mitch Knevitt and Ollie Dempsey, both showed they are very capable already of playing AFL and have bright futures once they keep learning and developing. Second year player Shannon Neale getting his opportunity and showing his enormous improvement and hard work over the summer and finally some luck for Cooper Stephens getting his chance in round 8 and getting 5 games to follow.

Although Tyson Stengle wasn't in the Cameron Ling Academy it's worth noting his outstanding year with All Australian honours and Premiership in his first year at the club.

Some excitement building this year for a few young men who had injury interrupted years, but ruckman Toby Conway is developing nicely and unlocking excellence as a super hard worker along with other first year players Whyte, Kroeger and Willis who with another preseason under their belts will be exciting players for the club in 2023.

As an Academy group it's always hard to say goodbye to young players we have built some strong relationships with. We hope that being in the Geelong Football club Paul Tsapatolis, Zane Williams, Nick Stevens, Cooper Stephens and Francis Evans have all walked away better young men than when they walked in and we wish them all the success as they all take on their next challenge.

To have some more members join the Cameron Ling Academy is always exciting and as a club we look forward to showing the young players the Kardinia Spirit and be a part of the Geelong Culture.

Next Generation Academy

21 players attended the July NGA Western Conference round robin at Avalon Oval and played against Western Bulldogs, Carlton, Essendon and North Melbourne coached by Paul Hood.



The following players
were identified for the
rep sides.

All Nations
Jesse Mellor
Wichay Paul

Kickstart
Will Lane
Zac Larkins

We have added 14 players to our own Geelong NGA talent academy including Father Son players Alfie Wojcinski, Jagger Mooney and Boston Riccardi.

Academy players were at the club in September to watch the AFL's final preparation and work with Paul on goal setting.

They come in next week to complete a gym program, football training and education with Paul Hood and Matthew Egan.

2 Academy players (Osca Riccardi – Father Son and Ted Clohesy – NGA) were signed to the clubs rookie list for the 2023 season.

East Arnhem competed in the Michael Long Cup Preliminary Final in Darwin on the 20th August.



Fan Engagement

Our match days are designed to be memorable; we aim to provide the best-in-class experiences for our members, fans and community. Creating continued moments that build a lasting connection to the club and allow fans to engage with us, feeling a sense of belonging and joy.

Each match day at GMHBA Stadium our members and fans have the opportunity to immerse themselves in the match day traditions that they enjoy. The AFL and AFLW seasons saw over 59,200 hot jam donuts sold at GMHBA Stadium, 4,000 painted faces, 1200 members had the opportunity to welcome our teams on to the ground with a guard of honour and we watched over 1500 children participate in Half Time Auskick.

The colour and noise our fans brought to the MCG in September didn't go unnoticed, we had thousands of members and fans come together at Federation Square the morning of the AFL Grand Final to 'March to the G', a sea of blue and white lined the streets as what went down as a memorable day for our club.

Engagement Executions

March to the G

AFL Playground

At every AFLW match

Face Painting

Guard of Honour

Coin Toss

Fan Mail — AFLW games

Danger Zone — warm up viewing

Crowd shot with flags

Week 1 men's final we gave out 10,000 flags

Giant Guernsey's being signed with messages for players

We had these at both men's and women's finals

Memberships

Official number: 71,943 (record breaking number)

AFLW official number: 5,938 (record breaking number)

Attendance (Reduced capacity in 2022 due to GMHBA Stadium redevelopment)

	Round	Opponent	Venue	Attendance
AFL	1	Essendon	MCG	54,495
	4	Brisbane	GMHBA	20,525
	7	Fremantle	GMHBA	20,136
	10	Port Adelaide	GMHBA	18,721
	11	Adelaide	GMHBA	19,051
	15	Richmond	MCG	59,335
	16	North Melbourne	GMHBA	18,091
	17	Melbourne	GMHBA	21,501
	20	Western Bulldogs	GMHBA	22,106
	21	St Kilda	GMHBA	20,583
	23	West Coast Eagles	GMHBA	21,097
AFLW Season 6 & 7	2	Carlton	GMHBA	2,144
	3	Collingwood	GMHBA	2,265
	5	West Coast Eagles	GMHBA	1,938
	10	GWS Giants	GMHBA	1,603
	1	Richmond	GMHBA	4,252
	3	Collingwood	GMHBA	1,957
	5	St Kilda	GMHBA	2,898
	10	Sydney	GMHBA	2,084

A close-up photograph of a female Geelong Cats player. She is wearing a white sleeveless guernsey with blue trim. The guernsey features a rainbow-colored horizontal band across the chest. On the left side of the band is the AFL logo and a red star. On the right side is the Ford logo. Above the band, the text 'COTTON:ON' is visible. The player has blonde hair tied in a bun and is smiling, looking off to the side. Another player is partially visible on the right side of the frame.

PRIDE

Pride Round

Pride Round is an opportunity to celebrate Pride and Inclusion, and is a key fixture in the AFLW season. The Geelong Cats hosted their first AFLW Pride Round match day in Season 6, wearing their inaugural Pride Guernsey from 2021. There was a focus on Pride from a flag unfurling at the beginning of the week with Cats captains Meghan McDonald and Joel Selwood and CEO Steve Hocking, to the look and feel of game day and Geelong's social and digital presence.

In Season 7, the Cats were part of a Pride Round double-header at Ikon Park, wearing their new Pride guernsey, with rainbow ribbons wrapping around the traditional Geelong Cats Hoops and in the Cats emblem, in a symbolic gesture of support, representation and embrace. The Club worked closely with the Geelong Cats Pride Supporters Group for their input and involvement with the Pride Rounds.



Community Spirit

The Geelong Cats aim to engage and empower our community to thrive in building healthy, active and inclusive lives. Our Flagship Programs continue to make a difference in our community.

GMHBA Healthy Heroes

The GMHBA Healthy Heroes Program was back in the classrooms last year after moving to online delivery due to Covid. More than 15,000 primary school students from Foundation to Grade 6 took part in the fun and engaging program, learning about healthy eating, active lifestyles and positive mental health and wellbeing. All the GMHBA Healthy Heroes programs are evidence-based, supported by health and wellbeing frameworks, aligned to the Victorian Curriculum and are free and inclusive. Supported by: GMHBA, SEDA, Deakin Ambassadors: Nina Morrison, Joel Selwood, Maddy McMahon, Tom Hawkins, Darcy Moloney, Rene Caris, Shaun Higgins, Brandan Parfitt, Amy McDonald, Georgia Clarke, Luke Dahlhaus, Jake Kolodjashnij.



BioCATS

Celebrating its 11th year of the program, BioCATS was delivered to more than 1,400 Grade 5/6 students from across the state in 2022. Based in the Deakin Cats Community Centre, the partnership program between Geelong Cats and BioLAB incorporates STEM learning with practical applications to a day in the life of a professional footballer, encouraging students to be physically active, eat well and look after their bodies. Supported by: BioLAB, Bisinella, SEDA Ambassadors: Maddy Keryk and Patrick Dangerfield.



Read The Play

The Cats were proud to continue their support for the Read the Play program in 2022. Read the Play was founded in Geelong and is delivered to junior footballers and netballers throughout the AFL Barwon region. The program, which reached more than 800 young people, aims to provide participants in local clubs with a greater understanding and awareness of mental health. Post program, evaluation showed that 94 per cent of participants improved their knowledge on how and where to seek mental health support. Partners: Kempe Read the Play Ambassadors: Claudia Gunjaca, Mark Blicavs, Mark O'Connor, Danielle Higgins.



Footy Cats

Continuing the Club's commitment to grow and nurture the health of the game of AFL, more than 10,000 footballers were engaged through the Footy Cats program in 2022. Players and staff visited local clubs and Auskick Centres, and hosted an Auskick Graduation Clinic for those in their final year of the program. The Club supported a range of AFL Victoria and AFL Barwon initiatives, such as Female Festival of Sport and All Abilities programs, and supported a focus on Women and Girls Football. Supported by: AFL, AFL Victoria, AFL Barwon, SED, GDFL, CDFL, AFL Western District.

Sensory Zone

A joint venture with Kardinia Park Stadium Trust, the Sensory Zone within the Deakin Cats Community Centre, strives to provide an inclusive experience for guests attending GMHBA Stadium events while also raising awareness of the needs and challenges faced by individuals with sensory processing challenges. Sensory bags and weighted lap mats are available for guests to borrow from various locations around the ground during events with more than 150 borrowed in 2022. A pop-up Sensory Zone was also introduced to AFLW games this year on the concourse, creating more than 640 visitations across various events throughout the year. Supported by: Kardinia Park Stadium Trust, Gateways, NDIA, Leisure Networks, BCYF, Deakin University, Geelong Paediatric Group, Latrobe Community Health Services, Kulture City Ambassadors: Georgie Rankin and Gary Rohan.

Deakin Cats Community Centre (DCCC)

2022 was a busy year with groups returning to the Deakin Cats Community Centre (DCCC). We were pleased to welcome 10,000 people to the venue throughout the year. The DCCC is home to Cats Community programs, the Sensory Zone, Gartland Heritage Centre and the Geelong Cats Past Players and Officials Association. The DCCC is also available free of charge to community groups with a health and wellbeing focus. There have been more than 136,000 visitations to the centre since it opened in 2013. Partners: Deakin.

Cats Wishes + Cats Assist + Ward Walks

The Cats granted more than 100 wishes throughout 2022 with experiences ranging from match day activations, ticketing, meet and greets, video messaging and merchandise. Players and staff ensured every experience was personal, memorable and left a long-lasting impression on the recipients and their families. Thousands of items were sent off to help community groups, fundraising initiatives and not for profit organisations to raise much needed funds for their programs and times of hardship. Due to COVID-19 health and safety protocols, Ward Walks remained virtual throughout 2022, so our players visited children on the Kid's Ward at the Barwon Health University Hospital virtually, whilst staff dropped off Cats goodies for the kids and their families. Supported by: Simonds, Barwon Health Foundation, St John of God, Villawood.

Celebrating Djilang

In 2022, the club proudly celebrated the 10th year of the Djilang Program and Djilang Match. Barwon Water has been a proud supporter of the Djilang Program and the Djilang Match since 2017.

Since 2012 the Cats have led the Djilang Program, a First Nations cultural connection program that engages First Nations young people in the exploration and celebration of First Nations culture. Developed in consultation with local First Nations community members and program facilitators, the 2022 Djilang Program connected the story of the Djilang guernsey, the partnership with Barwon Water, the sharing of the stories of the Barwon River and the cultural value and importance of water.

The 70 participants were invited to learn about and create artwork featuring water country and its flora and fauna including bunjil (eagle), balim balim (butterfly), parwang (magpie), buno (tea tree), buniya (eel). These are Wadawurrung traditional language words.

Community groups were visited by AFL Djilang Ambassadors Brandan Parfitt, Tyson Stengle and Quiton Narkle and AFLW players including AFLW Djilang Ambassador, Julia Crockett-Grills.

The Djilang Program could not occur without the ongoing support from Wadawurrung Traditional Owners Corporation, Wathaurong Aboriginal Co-operative, Koorie Homework Groups, Strong Brother Strong Sister, Kupang AI (meaning 'friend' in Peekwoorroong language) and the Kardinia Park Stadium Trust.



Guernsey

The AFL, AFLW, VFLW and VFLW teams wore their Djilang guernseys, designed by Wadawurrung woman Corrina Eccles. The guernsey, titled 'Kardiniyoo', was created to tell a Wadawurrung story of the Barwon River and Kardiniyoo, and in legacy of the recent tragic loss of two lives connected to Corrina and the community, and Bunjil the eagle is placed on the guernsey in their honour.



Match Day

For a decade of the Djilang Match has highlighted the integral contribution First Nations peoples and cultures to the game of Australian rules football. The Djilang Match is also a platform for the recognition and celebration of the Wadawurrung people, the Traditional Owners of the land in and around Djilang.

Each year, the Djilang Program concludes with the program participants' attendance at the AFL and AFLW Djilang Matches. Participants form the Guard of Honour, and lucky young people were involved in the coin toss and running out with the teams as junior mascots. Their artwork featured electronically throughout the stadium at AFL matches.

At Season 6 AFLW Djilang Match, the 2021 Djilang Program artwork installation was unveiled with a window decal opposite the club's existing Djilang Garden. The decal features more than 120 hand print designs, helping tell the story of children and young people in the community.

The Barwon River inspired installation was officially unveiled before the Season 7 AFLW Djilang Match, with participants and their families attending before heading into the ground to watch the game. Feedback from the community was that young people wanted to see themselves represented at the stadium, and their presence is significant.

The life and legacy of Albert 'Pompey' Austin, a pioneering Gunditjmara man was celebrated on AFL Djilang Match day and with a special presentation to the AFL playing group. Pompey was the first Aboriginal man to play in an Australian rules football game at the highest level in Victoria in 1872.





Geelong Cats Foundation

The Geelong Cats Foundation forms the ongoing invitation to members, sponsors, supporters and the wider community to philanthropically invest in our great club. We aim to be the leading foundation program in the AFL for the way we engage, develop relationships, and support our club's evolution.

Gifts towards the Foundation support three key pillars which provide different opportunities for individuals to engage and donate towards our club to invest in world-class facilities, develop our people, give back to our community and celebrate our history.

OUR PAST HERITAGE

Ensuring our rich history is honoured and celebrated.

OUR PRESENT COMMUNITY

Engage and empower our community to thrive in building healthy, active and inclusive lives.

OUR FUTURE FOOTBALL

Develop and maintain state-of-the-art facilities and programs required for the club and teams to perform continuously at their peak.



AFLW Program

In what was an historical year of two separate seasons for the AFLW taking place in 2022, our team was able to take part in an inaugural final series. With \$101k invested into the women's program, we are committed to providing a strong pathway for female athletes by providing a welcoming and inclusive environment of specialised facilities and infrastructure. We create programs and development opportunities to excel on and off the field, increase participation and encourage women to take leading roles within the sporting industry.

The creation of the Moree Bailey Coaches Scholarship will unlock future potential of female coaches through an annual \$10k investment providing additional opportunities for them to undergo professional development. Thank you to our AFLW donors who make this possible.

Category B Rookie Program

Having a competitive edge in an increasingly strong competition has never been so important. Our donors help us to recruit the next generation of premiership players by looking outside traditional pathways and committed in finding players from alternative pathways. At the end of the season last year Category B Rookie Paul Tsapatolis has been delisted after two seasons and we now have two places available on the list on the AFL, with Rachel Kearns continuing to impress in the AFLW as a Rookie. With \$115k invested into the program this year, we are excited to welcome Oisin Mullin and Ted Clohesy as our newest Category B Rookies in 2023.

Geelong Cats Forever

Geelong Cats Forever members have continued to pledge a gift within their Wills to the Geelong Football Club. These gifts are securely invested and allow us to stay strong and successful, with their gifts truly lasting forever. We are extremely grateful for all our Forever members and look forward to continuing to grow this program to sustain the club's future.

Fundraising

Over \$249k was raised through our fundraising initiatives and will be invested into the Geelong Cats Community Foundation to assist with the growth and development of our community programs to allow the club to continue to give back to the wider Geelong region. The Greatest Team of All Raffle allowed one lucky member the opportunity to drive away in a brand new Ford, with a suite of other prizes given to members. Thank you for all who have supported our fundraising efforts through the raffle in 2022.

The Foundation was able to raise over \$1.7million across all programs and fundraising initiatives in season 2022 with the generous support of our donors. We are incredibly thankful for what you have allowed us to achieve in many areas throughout the club. After two disrupted seasons where our people couldn't attend games, we have been able to welcome our donors back into the inner sanctum of our club this year by providing them with once in a lifetime experiences to share with their loved ones in our Premiership year.

We would like to sincerely thank all donors who generously gave to the Foundation programs and initiatives in 2022. Your unwavering support in all that we do allows our club to grow, have sustained success and achieve premiership glory. We are excited for the future as we continue to solidify our next capital campaign and can't wait to see what our donors and supporters can help us to achieve in season 2023.



Geelong Cats Giving Day

Since our inception the Club has always had a genuine commitment to giving back to the wider Geelong community. Our programs continue to evolve over time, and it is our vision to engage and empower our community to thrive in building healthy, active, and inclusive lives. 2022 was a successful year for helping to sustain the incredible work of our community programs with our major fundraising campaign A Millions Reasons Why raising \$1.2 million in 12 hours, with over 1000 donors contributing to this campaign. This will mean that our programs will continue to provide a welcoming environment for people of all backgrounds and abilities through education programs, game promotion, game development and social inclusion programs.

Thank you to our Donors

Phillip Abrahamson
Jo Adams
Chris Adams
Jeff Addinsall
Sue Agar
Wayne Agg
Ash Aidone
Chris Aikman
Vincent Aiossa
Sarah Albon
Jay Alcock
Geraldine Aldridge
Renae Allison
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Danielle Anawati
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Cheryl Anderson
Justin Andrews
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Phoenix Armstrong
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Geelong Cats Past Players
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Margaret Bailey
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Fiona Bowden
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Phil Brown
Jeff Brown
James Brown
Shannon Brown
Neville Bruns
Brendan Bryan
Jimmy Buck
Robert Bucknall
Verity Budarick
Melissa Budd
Johnny Bugeja
Abdul Buksh
Robyn Bull
Barrett Bull
Kate Bull
Gary Bunyan
Shayne Burch
Alasdair Burger
Andrew Burgess
Peter and Esther Burke

John Burke
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Cyndy Burnhan
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Bruno Conti
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Kellie Delaney
Brian Delaney
Dianne Delost
Carolyn Dempsey
Leigh Dennis
Elizabeth Dent
Stephen Deppeler
Rob Derby
Mark Desira
Sherry Detering
Heath Devlin
Paul Devlin
Joanne Diamond

Ken Dickens
Peter Dickinson
Will Dickinson
Katie Dickinson
Fiona Dickinson
Paul Dickinson
Lyn Dickson
Patricia Dillon
Bianca Dillon
Rohit Dixit
Gerald Dixon
Sophie Doak
Tim Dominguez
Catherine Donald
Adam Doncevic
Michelle Donnelly
Natalie Doran
Leisa van Dort
Marg Dowd
Marion Downes
Peter Downey
Sue Doyle
Anna Drayton
Bec Dridan
Jessica Dridan
Bernadette & Craig Drummond
Arkiev D'Souza
Caroline Duffield

Chelsea Duffy
Mark Dunn
Heike Dunn
Ivanka Duzel
Andrea Dyer
Caroline Dyson
Martin Eade
Sheldon Earney
Tony Earp
Adam Easter
James Eastwood
Thomas Edgcombe
Paul Edwards
Robert Edwards
Eva Egan
Clint Ellery
Andrew Elliott
Rachel Elliott
Christine Emmett
Evelyn Esdaile
Tom Van Etten
Rowland Evans
Connor Evans
Graham Evans
Jan Fabinyi
Jan Fagan
Keith Fagg
Barry & Jan Fagg

Hosking Family
Herd Family
Gallina Family
Wade Family
Kornhauser-Gill Family
McHarry Family
Chambers Family
Gorell Family
Owens Family
Betts Family
Geoff & Gwen White & Family
Noel Fanning
Michael Farnworth
Simon Farrell
Peter Faulkner
Alison Faulkner
Dan Fenton
Alison Ferrier
Julie Field
Dean Files
John Findlay
John Finlayson
Graham Finlayson
Roger Fitzgerald
Gaye Fitzpatrick
Daniel Flatters
Darren Fleay
Frank Fletcher

Janet Fletcher
Jim & Anne Flower
Adam Floyd
Don Flynn
Carmel Foley
Stephen Ford
Jason Foster
Avril Foster
Barbara Foster
Harrison Fountain
Emma Fowler
Jarrod Michael Fox-Kluytmans
Melissa Fragiotta
Judith Frangos
Darren Fraser
Britt Fraser
Monika & Malcolm Freake
OAM
Wendy Frewin
Simmons Fuller
Giuseppe Furnari
Doug van Galen
Melissa Gallop
Francis Gardiner
Johann Garimort
Maree Garrigan
Colleen Gaze
Terry Van Der Geest

Michelle Gerdzt
Gloria Giddings
Helen Giese
Rob (Arj) Giese
Carol Gilbert
Noel Gilbert
Julie Giles
Desmond & Maureen Giles
Brian Glass
Kate Gleeson
Maree Glynn
Julia Gold
Julie-Anne Goodwin
Ryan Gook
Erin Gook
James Gore
Brad Gowers
Peter Grace
Jacqueline Graham
Judith Grano
Cameron Grant
Ray Gravestocks
Kathryn Gray
Ken Gray
Jackson Gray
Alan Green
Randall Green
Nicole Green

Geelong Cats Giving Day

Donors (Continued)

Kirsty Gregory
Kerry Gregory
Judith Greig
Joseph Grennon
Jules Griffith
Jocelen Griffiths
Ian Griffiths
Tony Griffiths
Marian Gemma Griffiths
Max Grinter
Sarah Gross
Gay Gugger
Louise Guilfoyle
Craig & Hailey
Alfie Hainsworth
Graham Hall
Alistar & Sue Hamblin
Peter Hamilton
Garry Harbrow
Tom Harbrow
John Harding
Roslyn Hardy
Barbara Hardy
Adam Hargreaves
Rikki Harper
Lindsey Harris
Margaret Hart
Graeme Harvey
Glenn Hauenstein
Connor Haughey
Mariah Hawkins
Diane Hayes
Matt Healey
Daniel Henderson
Ian Henderson
Ben Henri
Brendan Henry
Eilish Hersom
Darren Hexter
Justine Hibble
Jan Hibble
John & Jodie Higgins
Declan Higgins
Margaret Hill
Anthony Hinchcliffe
Jane Hodge
Liz Hoffman
Bernadette Holland
Suzanne Holmes
Charlton Holmes
Amy Honrade
Tarkyn Hope
Graeme Hope
Bronwyn Hopkins
Michael Horan
Jane Horne
David Hornsey
Tom Hoskins
Deb House
Lynne Houten
Terry Howard
Leigh Hubbard
Marlene Hudson
Barry Hughes

Simon Hulls
Glenn Hulston
Louise Humble
David Hume
Gail Humphries
Kaye Humphries
Courtney Hungerford
Malu Hunt
Dimitti Huxley
Peter Hyrons
Kelly Hyslop
Nicolette Van Ireland
Carol Ingram
Margot Ingwersen
Jamie Innes
Tony Irvine
Olga Issa
Michelle Isworth
Peter Ivanci
Aaron Ivory
Srecko Jablan
Jacobus Jansen
Adam Jaques
Kumal Dip Jdali
Lizzie Jeffares
Kerryn Jenkinson
Hilary Jenner
Kym Jillard
Glenn Johnson
John Johnson
Ryan Johnson
Lachlan Johnson
Ky Johnston
Aleisha Johnstone
Kristine Jones
Robyn Jones
Anne Jones
Nathan Jones
Benjamin Jordan
Evan Jovanovic
Fiona Judd
Tanja Jukarainen
John Kannourakis
Chris Katos
Olivia Katos
Eli Kearney
Jack Keating
Brian Keighran
Gemma Kelly
Timothy Kelly
Denise Keniry
Bernadette Kennedy
Robert Kennedy
Gerard Kennedy
Margaret Kennedy
Damian Kennedy
Gary Kerr
Karen Kerr-Chapman
Lynette Kervin
Richard Kevan
Gaurav Khanna
William Kilpatrick
Helen King
Louise & Michael King

Tania King
David Kisby
Rosemary Kiss
Kristian Klein
Tim Knowles
Richard Koerntjes
Judith Kolberg
Jenny Konigson
Karen Koop
Tamara Kotowicz
Debra Kotowicz
Marney Kramme
Siegfried Krauss
Antje Kreutzmann
Phillip Laing
Tim Lamb
David Lamont
Lorraine Lane
Robert Lang
Helen Lanigan
Claire Lappin
Lyn and Doug Laphthorne
John Larcombe
Jamie Law
Richard Lawysz
Piper Lee
Lois Lee
Christine Leighfield
Kristal Leighton
Peter Lemon
David Lenehan
Peter Lenehan
Kieran Lennard
Jonathan Leung
Patrick Levens
Pamela Lewis
Scott Lewis
Charlize Lewis
Larry & Helen Light
McCabe family (Grant, Kate, Cleo, Lily)
Tracey Linguey
Kimberley Lion
Alan Lipshut
Stephen Littleton
Peter Llewellyn
Chris Lloyd
Shane Lockwood
Grant Long
James Long
Bernie Lourey
Caterina Loverso
Judy Lowery
Kylie Lucas
Cheryl Luck
Shawn Lynch
Adrian Lyons
Michelle Macadam
Bronwyn MacDonald
Alisdair Macdonell
Carolyn Mackay
Rowan Mackey
Merran Mackie
Anita Mackiewicz

Helen MacLean
Simon Madin
simon Mann
Denis Manning
JD Mannington
Bryan Manson
Graeme Marchant
Jennifer Markham
Adam Marriner
Amanda Marriott
Kim Le Marshall
Gordon Marshall
Robyn Marshman
Iain Martin
Robyn Martin
John Martin
Darrel Martin
Dorothy Martin
Stephen Martin
Adam Martin
Rae Martin
James & Marty
Jarrod Mast
Michael Mathews
John Matthews
Cyril Maurer
Claire Mawson
Lisa Mayer
Barbara Mayer
Geoff Mays
Wendy McArthur
Beau McCarthy
Sarina McCarthy
Johanna McCartney
Leanne McCartney
Narelle Mccurdy
Jaci McDonald
Ben McDonald
June McDougall
Dorothy McKay
Erin McKay
Helen McKenzie
Garry McLean
Lisa McLennan
Ian McLennan
Luke McManus
Lyn McNair
Bridget McNamara
Bruce McRae
Murray McRae
Amber McSwiney
Frank Meesen
Peter Mellas
Paul Merritt
Lyn Merritt
Catherine & Craig Middlemiss
Liz Miles
Helen Miller
Heather Paten
Robin Miller
Claudia Miller
Derek Miller
Anthony Miller
Carolyn Milnes
Maureen Minchin
Michelle Minty
Phil Mitchell
Leigh Mitchell
Pat Mitchell
Kelly Mitchell
Peter Mithen
Patricia Moloney
Jeanette Monahan
Ezra Moore
Peta Moores
Irene Morgan
Jo Morgan
Rick Morgan
Darryl Moriarty
Amy Morley
Robert Morris
Craig Morris
Stephen Morrish
Douglas Morrison
Kate Mortensen
Peter Moulton

Jess Moyle
Terry Mudge
Emily Mudge
Jamie Muir
Mary Mullane
Gerard Mullins
Bruce Munday
Daryl Murphy
Erin Murray
Chris Murray
John Murrells
Judy Nairn
Iain Nankervis
Vanessa Napoli
Gayle Narita
Deb Nash
Peter Nathan
David Naughton
David Nelson
Jackie Nemtsas
Dr Rob Nethercote
Samuel Neville
Erica Neville
Ross Neville
Rebecca Newman
Gary Newton
Giang Nguyen
Nick Nichola
Melissa Nicholls
Caleb Nontapan
John Norman
Raelene Norris
Affie Nuzum
Elizabeth O'Brien
Susan O'Connell
Bernadette O'Neil
Liam O'Shannessy
John O'Callaghan
Anthony O'Connor
Samuel O'Connor
Katherine O'Donnell
Michael Oehm
John O'Hara
Damian O'Keefe
Rebecca O'Loan
Jose Ordenez
Peter O'Reilly
Mark Osborne
Pat O'Shannessy
Ryan P
Linda Panton
Cynthia Parker
Anna Parkes
Liz Parsons
Paula Partington
Lloyd Passmore
Tighe Patching
Heather Paten
Patchouly Paterson
Millie Paterson
Gillian Patmore
Anthony Patterson
Simone Patti
Jean Payne
Matt Payne
Andrew Pearce
Sasha Peers
Zaiden Penglase
Anne Peppard
William Pereira
Travis Perera
Mikayla Perry
Jen & Pete
Marcus Pettifer
Chinmay Phatak
John Phillips
Raine Phoenix
Lynne Pike
Graham Pilkington
Robert Pincini
Lilian Pitaro
Anthony Poci
Andrew Podbury
Amanda Poke
Jordan Poppen

Anil Pothireddy
Dan Powell
Anthony Pratt
Joan Pratt
Iain Pringle
Emily Prior
Keith Pritchard
Tanya Pritchard
Jeremy Procko
Peter Proposch
Colin Prowse
Samantha Pruscino
Greg Prutej
Margaret Pullar
Leo Pye
Jen Que
Monica Quigley
Zac Quirk
Dustin Quonoey
Di Rabbas
Mark Radford
Geelong Rainbow
Peter Ramsay
Garry Randle
Lynne Rankin
Glenyce Reed
Christine Rees
Julie Rees
Timothy Reeves
Antonia Reivers-Meesen
Joanne Rentsch
Matthew Reszka
Ana Retallack
Brian Retallick
Blair Reynolds
Donna Richards
Cath Richards
Logan & Kristy Richardson
Jan Richmond
Matilda Ridgway
Shane Risk
Ian Roberts
Bruce and Judi Roberts
Jarrod Robertson
Jon Robinson
Kerry & Peter Robinson
Wendy Robinson
Andrew Robinson
Anthony Rofe
David Rogers
Stephen Rogers
Geoffrey Rose
Deb Ross
Jackson Ross
Esther Roulston
Henham Rous
Sam Routley
Samantha Rowe
Sue Rush
Tim Rutherford
David Ryan
Terry Ryan
Matt S
Laurelle Sage
Peter Salavieus
Jessica Salisbury
Robert Salisbury
Ros Sammut
John Sanderson
Elizabeth Sanderson
Jo Sanewski
Robert Sanger
Mandy Savage
Brandon Sawyer
Leanne Scanlon
Michelle Schneider
Glenys Schubert
Eliza Schultz
Cathie Schwarz
Rory Scott
Sophie Scott
Douglas Scott-Maxwell
Julie Sculthorpe
Stacey Sell
Mary Sesti



Raymond Sestito
Hugh & Claire Seward
Samron Sewart
Mike Sewell
David Shannon
David & Lyndsay Sharp
Debra Sharpe
Nicholas Sharrad
Kylie Shaw
Leonie Shaw
Beryl Shaw
Michael Shaw
Glenyce Sheean
Julie Sheers
Angie Shrimpton
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Bron Sinnott
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Lisa Sketcher
Harry Skinner
Amber Sloan
Andrew Sloan
Phil Slocombe
Alisha Sluggett
Deb Smart
Grant Smith
Leanne Smith
Helen Smith
Peter Smith
Sam Smith
Paul Smith
Jillian Smith

Paul Smith
Anna Smith
Brad Smith
Mathew Smith
Judith Smith
Leigh & Lesley Smyth
Heather Smyth
Lisa Smyth
Paul Soong
Lj Soulsby
Kate Spargo
Dianne Spence
Michael Spencer
Paul Spinks
John Stanhope
Sally & Peter Steele
Emma Steele
Finley Sterling
Craig Stevens
Alisha Stewart
Jeanette Stiens
Mark Stille
Joy Stirling
Carmen Stocks-Mosley
Simon Stolcman
Vanessa Stone
Stephanie Storto
Rod Stott
Sue Stratton
Graeme Studd
Pam Suhan
Tony Suhan
Timothy Sullivan

Graham Sullivan
Greg & Susan
James & Heidi Sutherland
Karina Sweeney
George Swinburne
John Swindells
Wayne Tang
Melissa Tatterson
Darren Tatterson
Denise Taverner
John Taylor
Ross/Elizabeth Taylor
Carly Taylor
Margherita Teasdale
Heather Terrill
Grace Thomas
Malcolm Thomas
Derek Thoms
Andrew Thomson
Rob & Fiona Threlfall
Jo Thwaites
Stewart Thwaites
Anne Tierney
Kyren Tierney
Ray Tobias
John Tomlinson
Robert Tonkin
Allan Tonks
Steven Tosevski
Raoul Trento
William Trethewie
Julie Trotter
Ben Tschirpig

Trevor Tucker
Julie Tucker
Lionel Tunnell-Jones
Maddy Tutt
Chris Tyndall
James Unstad
Brendan Vagg
John Valpied
Paul Vassallo
John Velthuys
Ashleigh Venville
Melissa Verhoeven
Julie Verschuur
Jenni Vertigan
Tony Vigano
Marilyn Viggers
Heather Vincent
David Vivian
James Waggett
David Wainewright
Murray Wakefield
Anthony Walker
Ronald Walker
Rob Wallace
Patty Wallace-Smith
Craig Wallis
Rosemary Walsh
Georgie Walshe
Max Walters
Tim Ward
Alistair Ward
Susan Wardle
Cathy Warren

Michael Wasylyk
Jennifer Waterhouse
Anne Watkins
Peter Watkinson
Peter Watmuff
David Watson
Peter Watson
Claire Watson
Lauren Watt
Dot Watts
John. Watts
Robert Webb
Maureen Webb
Mandy Weber
Max Weber
Julie Welsh
Andrew West
Roger Westh
Trevor Whiteley
Rod Whykes
Lynette and Brian Whymark
Judith Wiadrowski
Jeanette Wigg
Cherie Wighton
Adrian Wild
Mark Wilkinson
Elaine Wilkinson
Lorraine Williams
Damian Williams
Judy Williams
Liam Williams
Kellie Williams
Leanne Williams

Andy Williams
David Williams
Lexie Wills
Dee Wilson
Amy Wilson
Nick Windmeyer
Hunter Wingfield
Maria Winiecki
Garry Wise
Katrina Withycombe
Kerry Wittmann
Chris Wojtas
Graham Wong
Ian Wong
Jamie Wood
Andrew Wood
Cheryl Woodman
Barbara Wookey
Janie Worth
James Wynn
Yetimo
Linden Young
Sharyn Young
Roslyn Ziebell
Travis Zimmer
Mario Zitko
Emil Zyhajlo
Rob de Zylva

Honouring The Past



Past Players

Our past players continue to enjoy a number of events and activities to recognise their contributions. Throughout the year, past player functions, hosted by the past players and officials, were held at AFL home games. They were also invited to enjoy a pre-match function at an AFLW home game in Season 6 and 7. Zane Williams, Nick Stevens, Cooper Stephens and Francis Evans have all walked away better young men than when they walked in and we wish them all the success as they all take on their next challenge.

Recognition

22 players donned the blue and white hoops for the first time this year. Each debutant receives a 'debut box' recognising this important occasion. It includes their guernsey, welcome letter and guernsey number bio, featuring those who have also worn that number.

History Society

Our 2022 event celebrated the Premiership anniversaries 2021-2022: 1931, 1951, 1952 and 2011. The history of our Club from various themes were highlighted in the History Society newsletter, sent to our 400+ History Society members. If you would like to receive this email, please contact the Honouring the Past team via honouringthepast@geelongcats.com.au

Awards

Icons of the Geelong Football Club were honoured at the Hall of Fame event in July. Mark Blicavs and Cam Guthrie received Life Membership alongside new RJ Hickey Awardee Bob Gartland. To complete the night, Corey Enright became the 27th Club Legend.



Remembrance Day

Past player and Vietnam veteran, Wayne Closter, led our annual Remembrance Day service. Past players along with staff from the Geelong Cats, Kardinia Park Stadium Trust and other precinct partners paid their respects to those who have served Australia in all wars and armed conflicts.

Exhibitions

The Gartland Heritage Centre, located in the Deakin Cats Community Centre, showcases the history of the Club through various objects and stories. Around the stadium this year, we also celebrated Joel Selwood's 350th milestone game with a display at the President's function. Past First Nations guernsey's were presented on the Level 1 concourse for the Djilang Round.

Thank you

We acknowledge the work of our Honouring the Past staff and volunteers and the Honouring the Past Committee. Our sincere thanks to our supporters, Our Ambition donors, Past Players and Officials Association and History Society Members.

Vale

Mario Bortolotto

Mario Bortolotto (1957-2022) debuted as a 21 year old for Geelong during the 1979 season, playing in nine games for six wins. He added a further five games the following season before continuing his career at Carlton in 1981.

Bernie Crowe

Bernie Crowe (1932-2022) was recruited from St. Arnaud and played nine games for the club across the 1957 season, kicking a goal in three of those games.

Terry Fulton

Terry Fulton (1930-2022) was a dual premiership player in 1951 and 1952. He played 51 matches for Geelong between 1949 and 1954 and his dedication and passion for the Club continued for many years with various roles off the field.

Stewart Lord

Stewart Lord (1940-2022) was recruited from Hamden League Club Cobden and joined twin brother Alistair at Geelong in 1960. He made his debut for the Cats that same year and went on to play a total of 74 games for the Club which included Geelong's 1963 premiership triumph. Lord retired at the age of 24 in 1964 to pursue a career in coaching which included stints at Camperdown and Geelong West. Lord joined Geelong's Board in 1979 and served for 20 years, including 12 years as vice-president. He also served on the match committee under coaches, Billy Goggin and Tom Hafey. Lord was honoured with life membership in 1982.

Alex Mathieson

Alex Mathieson (1921-2022) grew up in Geelong and started playing football at Newtown and Chilwell in the Geelong District Football League. Mathieson became Geelong's 467th player when he debuted for the Club against the Bombers at Windy Hill in 1944. He went on to play a total of seven games for Geelong before his career was cut short by the war and Alex was transferred to Papua New Guinea where he spent 15 and a half months.

Denis McMurrich

Denis McMurrich (1951-2022) served on the Club Board from 1988-1992, including as Vice President 1988-1990.

Bruce Peake

Bruce Peake (1937-2022) played 25 senior games across four seasons (1958-61) and kicked nine goals. He also played 33 Reserve grade games after being recruited from Eaglehawk. The much-loved Peake was also a familiar voice for 11 years on 3GL radio station, now K Rock. In 2001 Peake was awarded a Centenary Medal for voluntary service to the community following a long career as a teacher and principal. The following year he received the Medal of the Order of Australia (OAM) for service to the community, particularly youth through the YMCA.

Chris Mitchell

Chris Mitchell (1947-2022) played 46 games for the Cats from 1967-1968 and in 1971. He kicked 33 goals, was a ruckman, and wore jersey #8.





Celebrating Partnerships



Ford 'real partners'



Ford and Cotton On – Retro Round



GMHBA Finals Campaign



Morris Premiership Cup Tour



Deakin AFLW Pride Round



Bulla Dairy AFLW Ice Cream

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EXECUTIVE TEAM

**Geelong Football Club
Administration**



Board

**Geelong Football Club
Administration**



ONE IN HOOPS

