



2024 GEE LONG CATS CORPORATE *Hospitality*

THE ULTIMATE GEE LONG CATS MATCH DAY EXPERIENCE



Morgan Stanley

MATCH DAY

Hospitality

FROM UNBEATABLE EXPERIENCES IN
THE STANDS TO LUXURIOUS VIEWING
ABOVE THE ACTION. MAKE YOUR
MATCH DAY UNFORGETTABLE.



03 PRESIDENT'S CLUB

05 GOLD CATS

06 THE PIVOTS

08 FRANK COSTA BOARDROOM

09 FRANK COSTA SUPER SUITE

10 OPEN AIR BOX

11 REG HICKEY EXECUTIVE SUITE

12 INNER SANCTUM

PRESIDENT'S Club

Inclusions

- Gourmet three-course dining experience and half-time footy fare
- Premium beverage package
- Premium reserved seat
- VIP waiter service
- MC and special guest speakers
- President's address
- Live entertainment
- AFL Record
- Networking opportunities
- Car park pass



Football meets luxury

Share an experience with colleagues and clients they won't soon forget at the President's Club.

Enjoy an all-inclusive experience while taking in exclusive insights from the Geelong Cats' President and guest speakers.

Dress code

Business Casual.
Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

Investment

DAILY (Over 18)

\$455pp

PRESIDENT'S CLUB Seasonal

Football meets luxury

Share an experience with colleagues and clients they won't soon forget at the President's Club.

Enjoy an all-inclusive experience while taking in exclusive insights from the Geelong Cats' President and guest speakers.

Inclusions

11 or 4 game memberships

- Premium match-day hospitality in the President's Club at 11 or 4 Geelong Cats Home Games
- Three course gourmet dining experience, half time dining and premium beverage package
- Premiership Membership guaranteeing access to purchase a 2024 Grand Final ticket
(Should the Cats compete)
- AFL Records
- Car Park pass for all Geelong Cats Home Games
- One ticket to the 2024 Connect in Hoops Business Lunch
- Personal or Business acknowledgement in the match day venue
- 10% discount at Blank Space South Geelong

Dress code

Business Casual.
Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



Investment

11 GAMES MEMBERSHIP	\$5250pp
4 GAME MEMBERSHIP	\$2350pp

GOLD Cats

Secure first-class hospitality in 2024

All the luxury of the President's Club, every home game: come along for a season of premium hospitality as a Gold Cats member.

Enjoy game day at its finest while securing your spot at the year's best events to round out a season in the hoops.

Inclusions

- Premium match-day hospitality in the President's Club at Geelong Cats Home Games
- Three-course gourmet dining experience, half-time footy fare and premium beverage package
- Premium seating for Home Games
- 2024 Home Membership
(11 games, including 2 MCG Home Games)
- 2024 Toyota AFL Finals Series Ticket
(Includes a ticket to each week of the AFL Finals Series)
- Exclusive invitation to a closed training session
- Exclusive Boardroom Lunch with Geelong Cats Officials
- One ticket to Geelong Cats AFL Grand Final Brunch
(Should the Cats compete)
- One ticket to 2024 Season Launch *(Gold Seating)*
- One ticket to 2024 Carji Greeves Medal Best & Fairest Night *(Gold Seating)*
- One ticket to Connect in Hoops Business Lunch
- Exclusive Pre & Post game change room access at Geelong Cats Home Game
- AFLW Supporter Membership
- AFL Records
- Car park pass for all Geelong Cats Home Games
- Personal or business acknowledgement in the match day venue
- 10% discount at Blank Space South Geelong and Cats Shop

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



Dress code

Business Casual.

Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

Investment

SEASONAL

\$8855pp

The PIVOTS

Passion, Entertainment and Networking

Find your ultimate match day experience at the Pivots.

Come together with other passionate and long-standing supporters and build lasting business to business connections in 2024.

Hosted by Geelong greats Billy Brownless and Barry Stoneham, enjoy an all-inclusive match-day with something for every supporter.

Inclusions

- Gourmet two-course dining experience, cheese platter and half-time footy fare
- Premium beverage package
- MCs Billy Brownless and Barry Stoneham with guest speakers
- Premium seat
- AFL Record
- Car park pass

Dress code

Business Casual.
Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



Investment

DAILY (Over 18)

\$375pp

THE PIVOTS

Seasonal

Connect and be entertained in 2024

It's more than just a game of footy for The Pivots. Join our most passionate and long-standing supporters and build lasting business-to-business connections in 2024.

Experience day or night football at its finest, hosted by Geelong greats Billy Brownless and Barry Stoneham.

Benefits extend far beyond game day, as Pivots will enjoy exclusive access to social and networking events throughout the year.

Inclusions

- Match day hospitality for nine Home Games at GMHBA Stadium
- Two-course gourmet dining experience, half-time footy fare, cheese boards and premium beverage package
- Premium seating for nine Home Games
- One ticket to 2024 Season Launch
- One ticket to 2024 Carji Greeves Medal Best & Fairest Night
- One ticket to the Connect in Hoops Business Lunch
- 2024 Home Membership
(11 games, including 2 MCG Home Games)
- Premiership Membership guaranteeing access to purchase a 2024 Toyota AFL Grand Final ticket
(Should the Geelong Cats compete)
- Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- AFLW Supporter Membership
- AFL Record
- Car park pass
- 10% Discount at Blank Space South Geelong and Cats Shop

Dress code

Business Casual.

Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



Investment

ROOKIE (Four games)	\$2850pp
SINGLE MEMBERSHIP	\$5635pp
DOUBLE MEMBERSHIP	\$10,395 FOR TWO
MELBOURNE UPGRADE (2 Games-Home or Away)	\$695pp

Frank Costa BOARDROOM

The board meeting re-imagined

Experience game day with your important stakeholders in the Frank Costa Boardroom, it's executive hospitality at it's finest.

Enjoy premium service and exceptional dining in this unique location overlooking GMHBA Stadium.

Inclusions

- One table of 20 guests in the exclusive and official Frank Costa Boardroom
- Geelong Cats guest speaker with Q and A to enhance the VIP experience
- Gourmet two-course dining and half-time footy fare
- A selection of fine wines, premium ales and basic spirits
- Tea, coffee and non- alcoholic beverages
- Premium reserved seating to watch the match directly outside the room
- Private waiting service throughout the day
- AFL Record
- A private fixed TV in the suite with several others positioned throughout the exterior seating area
- Car park passes in close proximity
- Access to the room via lift from Premiership Stand
- Private amenities
- Access to the Social Club post-match



Investment

20 GUESTS

\$495pp

Limited availability

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

Frank Costa **SUPER SUITE**

Inclusions

- Gourmet dining and half-time footy fare
- A selection of fine wines, premium ales and basic spirits
- Tea, coffee and non- alcoholic beverages
- Premium reserved seating to watch the match directly outside the room
- Private waiting service throughout the day
- AFL Record
- A private fixed TV in the suite with several others positioned throughout the exterior seating area
- Car park passes in close proximity
- Access to the room via lift from Premiership Stand
- Private amenities
- Access to the Social Club post-match



Investment

18 - 22 GUESTS

\$450pp

Limited availability

The ultimate match day suite

Enjoy premium service and exceptional dining in this unique location overlooking GMHBA Stadium.

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

OPEN AIR Box

Electric atmosphere, premium feel

Love being in the thick of game day at GMHBA Stadium, but want your own exclusive space?

Have the best of both worlds and take your match day experience to the next level with an Open Air Box.

Inclusions

- Gourmet lunch or dinner hamper and half-time footy fare
- VIP waiter service
- A selection of fine wines, premium ales and basic spirits *(Daily only)*
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

Seasonal only

- Nine Home Games in your Open Air Box at GMHBA Stadium
- 2024 Home Membership *(11 games, including 2 MCG Home Games)*
- Two tickets to 2024 Season Launch
- Two tickets to 2024 Carji Greeves Medal Best & Fairest Night
- Exclusive invitation to a Geelong Cats closed training session
- Personal or business signage on the Open Air Box
- Geelong Cats welcome merchandise pack
- AFLW Supporter Membership

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



Investment

6, 8, 10 & 12 SEATERS **\$360pp**

MELBOURNE UPGRADE (2 Games-Home or Away) **\$695pp**

SEASONAL

6, 8, 10 & 12 SEATERS **\$3150pp**

Beverages on consumption

Limited availability - multi-game packages available.

Reg Hickey EXECUTIVE SUITE

Optimal viewing in your own space

Match day at its finest without compromising view: enjoy all the excitement of a Geelong Cats home game from the comfort of an executive suite.

A private indoor entertaining area with gourmet dining, the Reg Hickey Executive Suite is the elevated a day at the footy.

Inclusions

- Gourmet food catering
- Private bar with alcoholic and non-alcoholic beverages
- VIP waiter service
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

Seasonal only

- Nine Home Games in your Executive Suite at GMHBA Stadium
- 2024 Home Membership
(11 games, including 2 MCG Home Games)
- Two tickets to 2024 Season Launch
- Two tickets to 2024 Carji Greeves Medal Best & Fairest Night
- Player or Coach appearance at one game
- Personal or business acknowledgment on your Executive Suite door and exterior facing window
- AFLW Supporter Membership

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



Investment

15 SEATER **\$435pp**

MELBOURNE UPGRADE (2 Games-Home or Away) **\$695pp**

SEASONAL

15 SEATER **\$4345pp**

Limited availability - multi-game packages available.

Inner SANCTUM

Fully immerse yourself in the game day experience

Intensity, action, unrivalled access: immerse yourself in the true game-day experience overlooking the Geelong Cats warm-up area.

Take in the atmosphere as the players go about their pre-game rituals and listen in as the coach delivers his final message, all while enjoying premium food and beverage.

Inclusions

- Three-course meal hosted by a member of the Geelong Cats inner sanctum
- Premium beverage package
- Pre-game briefing from Geelong Cats coaching staff
- Watch the team complete their warm up
- Watch the game from an Open Air Box
- Access to Geelong Social Club post-match
- AFL Record
- Post-game experience in the Geelong Cats rooms to watch the team sing their victory song*

**Victory song experience subject to Geelong Cats win*



Investment

ADULT	\$795pp
CHILD	\$495pp

Limited availability. Select GMHBA games only.

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

AFL Player SPONSORSHIP

Exclusive player access

The 2024 Geelong Cats Player Sponsorship program is focused on delivering supporters and business networks the opportunity to engage with the inner sanctum of the club.

Player Sponsorship provides you or your business with exclusive access to Geelong Cats most valuable asset – our players.

Inclusions

- Training session and morning tea for sponsors and selected players at GMHBA Stadium
- Invitation for two children to attend the 2024 Junior Member Clinic (*Children must be aged 6 – 14 years old*)
- 2024 Geelong Cats guernsey signed by your player and player badge
- Two tickets to 2024 Geelong Cats Season Launch, seated at your player's table
- Invitation for two to attend the VIP Player Sponsor function at Season Launch (*exclusive to Player Sponsors and players*)
- 2024 Home Membership (*11 games, including 2 MCG Home Games*)
- Premiership Membership guaranteeing access to purchase a 2024 Toyota AFL Grand Final ticket (*Should the Geelong Cats compete*)
- Recognition on the Geelong Cats website and player profile page
- Your business name to appear alongside your player on the big screen on GMHBA Stadium match days
- Your business or individual name on your player's locker
- Exclusive Player Sponsor Event with playing list
- Account Management with regular communication and player updates
- 10% discount on Daily Corporate Hospitality
- Exclusive access to the Dangerzone Experience at one Geelong Cats Home Game

Plus upgrade

- An intimate dinner in Geelong, with selected Geelong Cats players
- Access for two to watch the players warm up at a Geelong Cats Home Game
- Post-game experience in the Geelong Cats rooms to watch the team sing the victory song (*Subject to Geelong Cats win*)
- Invitation for two to view a closed training session
- Invitation for two to pre-game coaches briefing
- Communication from your sponsored player



Presented by
Morgan Stanley



Investment

CAPTAIN	\$5500pp
ESTABLISHED	\$3999pp
EMERGING	\$3500pp
PLUS UPGRADE	\$1500pp

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

AFLW Player SPONSORSHIP

EXCLUSIVE PLAYER ACCESS

The Geelong Football Club are committed to creating an inclusive environment and developing a strong pathway for female athletes. We want to support the Cats women's program by creating an environment consisting of specialised facilities and infrastructure, as well as creating programs and development opportunities that allow our athletes to excel both on and off the field.

Your support of the AFLW Player Sponsorship program goes further than just our football club; it reaches into the greater Geelong region, allowing young women to pursue their dreams.

Inclusions

This program goes further than just the opportunity to gain exclusive contact with our 2024 playing group;

- Two tickets to AFLW Season Launch
- 2024 Geelong Cats guernsey signed by your player
- AFLW Supporter Membership
- Two tickets to Women in Sport Breakfast
- Individual or business name on player's locker
- Recognition on player profile section of the Geelong Cats website
- Two tickets to AFLW Best and Fairest
- Be a part of the official team photo
- Sponsored Player Badge

BOOKINGS AND ENQUIRIES

Corporate Hospitality

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



Investment

AFLW LISTED PLAYER

\$2500pp

connect IN HOOPS

ENTERTAIN | CONNECT | GROW

Connect in Hoops is an innovative networking program designed to support businesses with a platform to entertain customers and connect with influential stakeholders associated with the Geelong Football Club.

The Cats commercial team will work with you to identify, strategise and execute connections via our vast network of over 400 businesses through events, match day hospitality and access to GMHBA Stadium.

OVERVIEW

Capped at **35 Members**; Connect in Hoops features three anchor events with high quality, business-related content and opportunities to connect.

- *Women in Sport Breakfast* - A keynote presentation from individuals in women's sport, who have excelled in life on and off the field.
- *Business Lunch* - Led by a keynote address, the Connect in Hoops Business Lunch gives businesses in and around Geelong the chance to learn and network with Sponsors, Corporates, and other Local Businesses
- *Leaders Event* - An intimate evening for our members' c-suite, hearing from an industry leader on their journey and an opportunity to mix with other leaders of industry in the Geelong Cats network.

INCLUSIONS

- Ten tickets to the Business Lunch
- Ten tickets to the Women in Sport breakfast
- One ticket to Leaders/Inner Sanctum Event
- Dedicated connection focussed account management all year around
- Access to GMHBA Stadium for meetings and workspace
- Access to the Geelong Chamber of Commerce Network & Events, further information to be provided on request

FOR MORE INFORMATION PLEASE CONTACT

Will Hartnell

HEAD OF COMMERCIAL & GROWTH

0438 269 959

whartnell@geelongcats.com.au

Erin Gook

HEAD OF CORPORATE DEVELOPMENT

0407 263 663

egook@geelongcats.com.au



CORPORATE

Partners

MAJOR PARTNER



ELITE PARTNERS



COTTON:ON



PREMIER PARTNERS



+ ARKANZ -



Morgan Stanley



ASSOCIATE PARTNERS

RIORDAN GROUP PTY LTD • FAGG'S & BELMONT TIMBER MITRE 10
ROUTLEY'S • SC TECHNOLOGY GROUP • VILLAWOOD PROPERTIES
ST JOHN OF GOD GEELONG HOSPITAL • POPCULTCHA • BUXTON



2024 AFL FIXTURE



1	SAT 16 MAR	ST KILDA	GMHBA	7.30PM	HOME
2	FRI 22 MAR	ADELAIDE CROWS	AO	7.10PM	AWAY
3	MON 1 APR	HAWTHORN	MCG	3.20PM	AWAY
4	SAT 6 APR	WESTERN BULLDOGS	AO	7.40PM	AWAY
5	SUN 14 APR	NORTH MELBOURNE	GMHBA	1.00PM	HOME
6	SAT 20 APR	BRISBANE LIONS	GABBA	7.30PM	AWAY
7	SAT 27 APR	CARLTON	MCG	4.35PM	HOME
8	SAT 4 MAY	MELBOURNE	MCG	7.30PM	AWAY
9	FRI 10 MAY	PORT ADELAIDE	GMHBA	7.10PM	HOME
10	THU 16 MAY	GOLD COAST SUNS	TIO	7.00PM	AWAY
11	SAT 25 MAY	GWS GIANTS	GMHBA	4.35PM	HOME
12	SAT 1 JUN	RICHMOND	GMHBA	7.30PM	HOME
13	SUN 9 JUN	SYDNEY SWANS	SCG	3.20PM	AWAY
14		BYE			
15	FRI 21 JUN	CARLTON	MCG	7.40PM	AWAY
16	TBC	ESSENDON	MCG	TBC	HOME
17	TBC	HAWTHORN	GMHBA	TBC	HOME
18	TBC	COLLINGWOOD	MCG	TBC	AWAY
19	TBC	WESTERN BULLDOGS	GMHBA	TBC	HOME
20	TBC	NORTH MELBOURNE	BA	TBC	AWAY
21	TBC	ADELAIDE CROWS	GMHBA	TBC	HOME
22	TBC	FREMANTLE	OS	TBC	AWAY
23	TBC	ST KILDA	MRVL	TBC	AWAY
24	TBC	WEST COAST EAGLES	GMHBA	TBC	HOME

AO Adelaide Oval (Kaurana) · G The Gabba (Yuggera-Toorabul), Brisbane · GMHBA GMHBA Stadium (Wadawurrung), Geelong
 MRVL Marvel Stadium (Wurundjeri), Melbourne · MCG Melbourne Cricket Ground (Wurundjeri), Melbourne
 HBS Heritage Bank Stadium (Yugambah), Gold Coast · OS Optus Stadium (Whadjuk), Perth · SCG Sydney Cricket Ground (Bidjigal), Sydney

OUR TEAM

CONTACT

ERIN COOK

Head of Corporate Development
P. 0407 263 663
E. egook@geelongcats.com.au

JESSE TRAVAGLINI

Corporate and Network Sales Manager
P. 0406 223 420
E. jtravaglini@geelongcats.com.au

HANNAH WIXTED

Corporate Sales & Hospitality Coordinator
P. 0435 330 541
E. hwixed@geelongcats.com.au



Morgan Stanley