

# 2024 GEELONG CATS COUNTY OF THE PROSPITATION O

THE ULTIMATE GEELONG CATS MATCH DAY EXPERIENCE





FROM UNBEATABLE EXPERIENCES IN THE STANDS TO LUXURIOUS VIEWING ABOVE THE ACTION. MAKE YOUR MATCH DAY UNFORGETTABLE.



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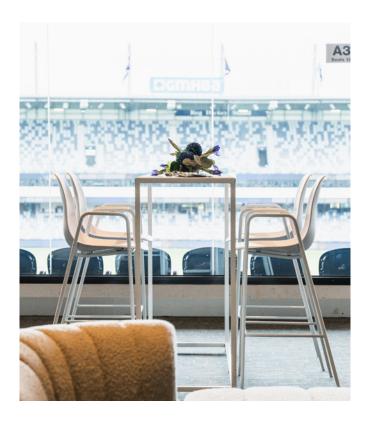
12 INNER SANCTUM



# PRESIDENT'S Club

### Inclusions • Gourmet three-cou

- Gourmet three-course dining experience and half-time footy fare
- Premium beverage package
- Premium reserved seat
- VIP waiter service
- MC and special guest speakers
- President's address
- Live entertainment
- AFL Record
- Networking opportunities
- Car park pass



#### Football meets luxury

Share an experience with colleagues and clients they won't soon forget at the President's Club.

Enjoy an all-inclusive experience while taking in exclusive insights from the Geelong Cats' President and guest speakers.

#### Dress code

Business Casual. Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

#### **BOOKINGS AND ENQUIRIES**

**Corporate Hospitality** 

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

#### Investment

DAILY (Over 18)

\$455pp



# PRESIDENT'S GLUB seasonal

#### Football meets luxury

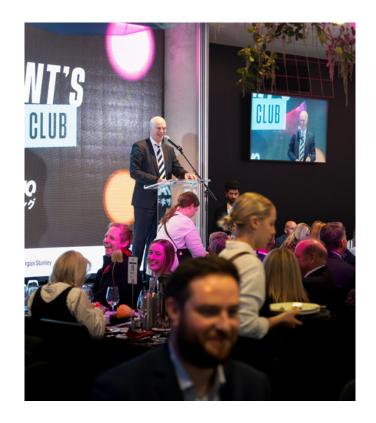
Share an experience with colleagues and clients they won't soon forget at the President's Club.

Enjoy an all-inclusive experience while taking in exclusive insights from the Geelong Cats' President and guest speakers.

#### **Inclusions**

#### 11 or 4 game memberships

- Premium match-day hospitality in the President's Club at 11 or 4 Geelong Cats Home Games
- Three course gourmet dining experience, half time dining and premium beverage package
- Premiership Membership guaranteeing access to purchase a 2024 Grand Final ticket (Should the Cats compete)
- AFI Records
- Car Park pass for all Geelong Cats Home Games
- One ticket to the 2024 Connect in Hoops Business Lunch
- Personal or Business acknowledgement in the match day venue
- 10% discount at Blank Space South Geelong



#### Dress code

Business Casual.

Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

#### **BOOKINGS AND ENOUIRIES**

Corporate Hospitality P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

#### Investment

11 GAMES MEMBERSHIP	\$ <b>5250</b> pp
4 GAME MEMBERSHIP	\$2350pp





### Secure first-class hospitality in 2024

All the luxury of the President's Club, every home game: come along for a season of premium hospitality as a Gold Cats member.

Enjoy game day at its finest while securing your spot at the year's best events to round out a season in the hoops.

#### **Inclusions**

- Premium match-day hospitality in the President's Club at Geelong Cats Home Games
- Three-course gourmet dining experience, half-time footy fare and premium beverage package
- Premium seating for Home Games
- 2024 Home Membership (11 games, including 2 MCG Home Games)
- 2024 Toyota AFL Finals Series Ticket (Includes a ticket to each week of the AFL Finals Series)
- Exclusive invitation to a closed training session
- Exclusive Boardroom Lunch with Geelong Cats Officials
- One ticket to Geelong Cats AFL Grand Final Brunch (Should the Cars compete)
- One ticket to 2024 Season Launch (Gold Seating)
- One ticket to 2024 Carji Greeves Medal Best & Fairest Night (Gold Seating)
- One ticket to Connect in Hoops Business Lunch
- Exclusive Pre & Post game change room access at Geelong Cats Home Game
- AFLW Supporter Membership
- AFI Records
- Car park pass for all Geelong Cats Home Games
- Personal or business acknowledgement in the match day venue
- 10% discount at Blank Space South Geelong and Cats Shop

#### **BOOKINGS AND ENOUIRIES**

**Corporate Hospitality** 

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



#### Dress code

Business Casual.

Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

#### Investment

SEASONAL

\$885500





### Passion, Entertainment and Networking

Find your ultimate match day experience at the Pivots.

Come together with other passionate and long-standing supporters and build lasting business to business connections in 2024.

Hosted by Geelong greats Billy Brownless and Barry Stoneham, enjoy an all-inclusive match-day with something for every supporter.

#### **Inclusions**

- Gourmet two-course dining experience, cheese platter and half-time footy fare
- Premium beverage package
- MCs Billy Brownless and Barry Stoneham with guest speakers
- Premium seat
- AFL Record
- Car park pass



#### Dress code

Business Casual. Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

#### **BOOKINGS AND ENQUIRIES**

Corporate Hospitality P (03) 5225 4400

E corporatehospitality@geelongcats.com.au

#### Investment

DAILY (Over 18)

\$375pp



# THE PIVOTS seasonal

### Connect and be entertained in 2024

It's more than just a game of footy for The Pivots. Join our most passionate and long-standing supporters and build lasting business-to-business connections in 2024.

Experience day or night football at its finest, hosted by Geelong greats Billy Brownless and Barry Stoneham.

Benefits extend far beyond game day, as Pivots will enjoy exclusive access to social and networking events throughout the year.

#### **Inclusions**

- Match day hospitality for nine Home Games at GMHBA Stadium
- Two-course gourmet dining experience, half-time footy fare, cheese boards and premium beverage package
- Premium seating for nine Home Games
- One ticket to 2024 Season Launch
- One ticket to 2024 Carji Greeves Medal Best & Fairest Night
- One ticket to the Connect in Hoops Business Lunch
- 2024 Home Membership
  (11 games, including 2 MCG Home Games)
- Premiership Membership guaranteeing access to purchase a 2024 Toyota AFL Grand Final ticket (Should the Geelong Cats compete)
- Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- AFLW Supporter Membership
- AFI Record
- Car park pass
- 10% Discount at Blank Space South Geelong and Cats Shop

#### Dress code

Business Casual. Jacket required - tie optional. Strictly no denim.

Strict dress code applies. Entry will be refused.

#### **BOOKINGS AND ENOUIRIES**

**Corporate Hospitality** 

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



#### Investment

ROOKIE (Four games)	\$28 <b>50</b> pp
SINGLE MEMBERSHIP	\$ <b>5635</b> pp
DOUBLE MEMBERSHIP	\$10.395 FOR TWO
MELBOURNE UPGRADE (2 Games-Home or Away)	\$695pp



# Frank Costa BOARDROOM

### The board meeting re-imagined

Experience game day with your important stakeholders in the Frank Costa Boardroom, it's executive hospitality at it's finest.

Enjoy premium service and exceptional dining in this unique location overlooking GMHBA Stadium.

#### **Inclusions**

- One table of 20 guests in the exclusive and official Frank Costa Boardroom
- Geelong Cats guest speaker with Q and A to enhance the VIP experience
- Gourmet two-course dining and half-time footy fare
- A selection of fine wines, premium ales and basic spirits
- Tea, coffee and non- alcoholic beverages
- Premium reserved seating to watch the match directly outside the room
- Private waiting service throughout the day
- AFL Record
- A private fixed TV in the suite with several others positioned throughout the exterior seating area
- Car park passes in close proximity
- Access to the room via lift from Premiership Stand
- Private amenities
- Access to the Social Club post-match



#### Investment

20 GUESTS

\$495рр

Limited availability

#### **BOOKINGS AND ENOUIRIES**

**Corporate Hospitality** 

P (03) 5225 4400



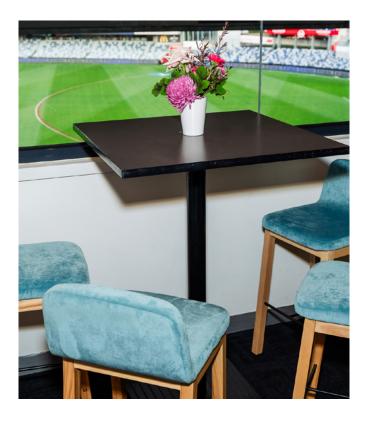
# Frank Costa SUPER SUITE

# The ultimate match day suite

Enjoy premium service and exceptional dining in this unique location overlooking GMHBA Stadium.

#### **Inclusions**

- Gourmet dining and half-time footy fare
- A selection of fine wines, premium ales and basic spirits
- Tea, coffee and non- alcoholic beverages
- Premium reserved seating to watch the match directly outside the room
- Private waiting service throughout the day
- AFL Record
- A private fixed TV in the suite with several others positioned throughout the exterior seating area
- Car park passes in close proximity
- Access to the room via lift from Premiership Stand
- Private amenities
- Access to the Social Club post-match



#### Investment

18 - 22 GUESTS

\$450pp

Limited availability

#### **BOOKINGS AND ENQUIRIES**

**Corporate Hospitality** 

P (03) 5225 4400



# OPEN AIR Box

# Electric atmosphere, premium feel

Love being in the thick of game day at GMHBA Stadium, but want your own exclusive space?

Have the best of both worlds and take your match day experience to the next level with an Open Air Box.

#### **Inclusions**

- Gourmet lunch or dinner hamper and half-time footy fare
- VIP waiter service
- A selection of fine wines, premium ales and basic spirits (Daily only)
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

#### Seasonal only

- Nine Home Games in your Open Air Box at GMHBA Stadium
- 2024 Home Membership
  (11 games, including 2 MCG Home Games)
- Two tickets to 2024 Season Launch
- Two tickets to 2024 Carji Greeves Medal Best & Fairest Night
- Exclusive invitation to a Geelong Cats closed training session
- · Personal or business signage on the Open Air Box
- Geelong Cats welcome merchandise pack
- AFLW Supporter Membership

#### BOOKINGS AND ENOUIRIES

**Corporate Hospitality** 

P (03) 5225 4400

E corporatehospitality@geelongcats.com.au



#### Investment

6. 8. 10 8 12 SEATERS	\$360рр
MELBOURNE UPGRADE (2 Games-Home or Away)	\$695рр
SEASONAL	
6. 8. 10 & 12 SEATERS	\$3150pp

Beverages on consumption Limited availability - multi-game packages available.



# Reg Hickey EXECUTIVE SUITE

### Optimal viewing in your own space

Match day at its finest without compromising view: enjoy all the excitement of a Geelong Cats home game from the comfort of an executive suite.

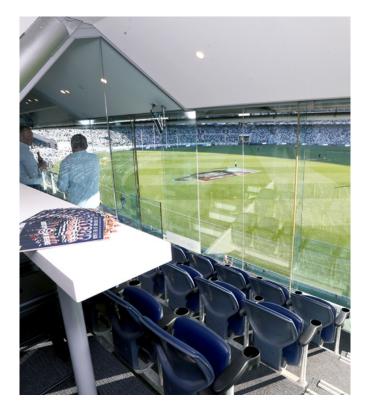
A private indoor entertaining area with gourmet dining, the Reg Hickey Executive Suite is the elevated a day at the footy.

#### **Inclusions**

- Gourmet food catering
- Private bar with alcoholic and non-alcoholic beverages
- VIP waiter service
- Access to Geelong Social Club post-match
- AFL Records
- Car park passes

#### Seasonal only

- Nine Home Games in your Executive Suite at GMHBA Stadium
- 2024 Home Membership
  (11 games, including 2 MCG Home Games)
- Two tickets to 2024 Season Launch
- Two tickets to 2024 Carji Greeves Medal Best & Fairest Night
- Player or Coach appearance at one game
- Personal or business acknowledgment on your Executive Suite door and exterior facing window
- AFLW Supporter Membership



#### Investment

15 SEATER	\$ <b>435</b> pp
MELBOURNE UPGRADE (2 Games-Home or Away)	\$695pp
SEASONAL	
15 SEATER	\$4345pp

Limited availability - multi-game packages available.

#### **BOOKINGS AND ENOUIRIES**

**Corporate Hospitality** 

P (03) 5225 4400



# Inner SANCTUM

# Fully immerse yourself in the game day experience

Intensity, action, unrivalled access: immerse yourself in the true gameday experience overlooking the Geelong Cats warm-up area.

Take in the atmosphere as the players go about their pre-game rituals and listen in as the coach delivers his final message, all while enjoying premium food and beverage.

#### **Inclusions**

- Three-course meal hosted by a member of the Geelong Cats inner sanctum
- Premium beverage package
- Pre-game briefing from Geelong Cats coaching staff
- Watch the team complete their warm up
- Watch the game from an Open Air Box
- Access to Geelong Social Club post-match
- AFL Record
- Post-game experience in the Geelong Cats rooms to watch the team sing their victory song\*

\*Victory song experience subject to Geelong Cats win



#### Investment

ADULT	\$795pp
CHILD	\$495pp

Limited availability. Select GMHBA games only.

#### **BOOKINGS AND ENOUIRIES**

Corporate Hospitality

P (03) 5225 4400

# SPONSORSHIP

### Exclusive player access

The 2024 Geelong Cats Player Sponsorship program is focused on delivering supporters and business networks the opportunity to engage with the inner sanctum of the club.

Player Sponsorship provides you or your business with exclusive access to Geelong Cats most valuable asset – our players.



#### **Inclusions**

- Training session and morning tea for sponsors and selected players at GMHBA Stadium
- Invitation for two children to attend the 2024 Junior Member Clinic (Children must be aged 6 14 years old)
- 2024 Geelong Cats guernsey signed by your player and player badge
- Two tickets to 2024 Geelong Cats Season Launch, seated at your player's table
- Invitation for two to attend the VIP Player Sponsor function at Season Launch (exclusive to Player Sponsors and players)
- 2024 Home Membership (11 games, including 2 MCG Home Games)
- Premiership Membership guaranteeing access to purchase a 2024 Toyota AFL Grand Final ticket (Should the Geelong Cats compete)
- Recognition on the Geelong Cats website and player profile page
- Your business name to appear alongside your player on the big screen on GMHBA Stadium match days
- Your business or individual name on your player's locker
- Exclusive Player Sponsor Event with playing list
- Account Management with regular communication and player updates
- 10% discount on Daily Corporate Hospitality
- Exclusive access to the Dangerzone Experience at one Geelong Cats Home Game

#### Plus upgrade

- An intimate dinner in Geelong, with selected Geelong Cats players
- Access for two to watch the players warm up at a Geelong Cats Home Game
- Post-game experience in the Geelong Cats rooms to watch the team sing the victory song (Subject to Geelong Cats win)
- Invitation for two to view a closed training session
- Invitation for two to pre-game coaches briefing
- Communication from your sponsored player



#### Investment

CAPTAIN	\$5500pp
ESTABLISHED	\$3999pp
EMERGING	\$3500pp
PLUS UPGRADE	\$1500pp

#### **BOOKINGS AND ENOUIRIES**

#### **Corporate Hospitality**

P (03) 5225 4400





### AFLW Player SPONSORSHIP

#### **EXCLUSIVE PLAYER ACCESS**

The Geelong Football Club are committed to creating an inclusive environment and developing a strong pathway for female athletes. We want to support the Cats women's program by creating an environment consisting of specialised facilities and infrastructure, as well as creating programs and development opportunities that allow our athletes to excel both on and off the field.

Your support of the AFLW Player Sponsorship program goes further than just our football club; it reaches into the greater Geelong region, allowing young women to pursue their dreams.

#### **Inclusions**

This program goes further then just the opportunity to gain exclusive contact with our 2024 playing group;

- Two tickets to AFLW Season Launch
- 2024 Geelong Cats guernsey signed by your player
- AFLW Supporter Membership
- Two tickets to Women in Sport Breakfast
- Individual or business name on player's locker
- Recognition on player profile section of the Geelong Cats website
- Two tickets to AFLW Best and Fairest
- · Be a part of the official team photo
- Sponsored Player Badge



Investment

AFLW LISTED PLAYER

\$2500pp

#### **BOOKINGS AND ENOUIRIES**

Corporate Hospitality
P (03) 5225 4400
E corporatehospitality@geelongcats.com.au



#### ENTERTAIN | CONNECT | GROW

Connect in Hoops is an innovative networking program designed to support businesses with a platform to entertain customers and connect with influential stakeholders associated with the Geelong Football Club.

The Cats commercial team will work with you to identify, strategise and execute connections via our vast network of over 400 businesses through events, match day hospitality and access to GMHBA Stadium.

#### OVERVIEW

Capped at **35 Members**; Connect in Hoops features three anchor events with high quality, business-related content and opportunities to connect.

- Women in Sport Breakfast A keynote presentation from individuals in women's sport, who have excelled in life on and off the field.
- Business Lunch Led by a keynote address, the Connect in Hoops
   Business Lunch gives businesses in and around Geelong the chance to
   learn and network with Sponsors, Corporates, and other Local Businesses
- Leaders Event An intimate evening for our members' c-suite, hearing
  from an industry leader on their journey and an opportunity to mix with
  other leaders of industry in the Geelong Cats network.

#### INCLUSIONS

- Ten tickets to the Business Lunch
- Ten tickets to the Women in Sport breakfast
- One ticket to Leaders/Inner Sanctum Event
- Dedicated connection focussed account management all year around
- Access to GMHBA Stadium for meetings and workspace
- Access to the Geelong Chamber of Commerce Network & Events, further information to be provided on request



#### FOR MORE INFORMATION PLEASE CONTACT

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Erin Gook Head of Corporate Development

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#### MAJOR PARTNER ELITE PARTNERS















#### PREMIER PARTNERS





































#### **ASSOCIATE PARTNERS**

RIORDAN GROUP PTY LTD • FAGG'S & BELMONT TIMBER MITRE 10 ROUTLEY'S • SC TECHNOLOGY GROUP • VILLAWOOD PROPERTIES ST JOHN OF GOD GEELONG HOSPITAL • POPCULTCHA • BUXTON



### 2024 AFL HXTURE



AO Adelaide Oval (Kaurna) · G The Gabba (Yuggera-Toorabul), Brisbane · GMHBA GMHBA Stadium (Wadawurrung), Geelong
MRVL Marvel Stadium (Wurundjeri), Melbourne · MCG Melbourne Cricket Ground (Wurundjeri), Melbourne
HBS Heritage Bank Stadium (Yugambeh), Gold Coast · OS Optus Stadium (Whadjuk), Perth · SCG Sydney Cricket Ground (Bidjigal), Sydney



### **OUR** TEAM



#### **ERIN GOOK**

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#### HANNAH WIXTED

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Morgan Stanley