



Geelong Football Club

Schedule for the 2026 Round 24 Attend & Win \$10k Giveaway

Promotion	2026 Geelong Cats Round 24 Attend & Win \$10k Giveaway
Promoter	The Competition will be conducted by the Geelong Football Club Limited (ABN 67 005 150 818) of GMHBA Stadium, Kardinia Park, La Trobe Terrace, Geelong, Victoria, 3220 ("the GFC").
Website	https://www.geelongcats.com.au/
Entry Restrictions	Entry is restricted to Australian residents with a valid 2026 Geelong Cats membership, who: (a) Are financially compliant as of Saturday 22 August 2026; (b) Are over 18 years of age; and (c) Attend the Round 24 Geelong Cats AFL game at GMHBA Stadium on Saturday 22 August 2026. No additional purchase is required to enter the Promotion, other than holding an eligible 2026 Geelong Cats membership and attending the relevant match in accordance with these Terms and Conditions. The following categories are excluded from entry into the Promotion: - Complimentary membership holders; - Corporate business members; - Companion members; - Members who are non-compliant on Easy Pay; and - Employed staff, players and directors (and their immediate families) of: - o the Promoter; - o the AFL; and - o <u>any</u> agencies, companies or premises associated with this promotion.
Method of Entry & Conditions	To be eligible for entry to this Promotion, Members must comply with the stipulated Entry Restrictions and meet the following requirements: (a) Scan their membership card or mobile pass upon entry to GMHBA Stadium before 6pm AEST on Saturday 22 August 2026; or (b) Scan their upgraded ticket if they have upgraded from General Admission or Social Club membership to a reserved seat. For the purpose of administering the Promotion, the Promoter will rely on ticket scanning data collected at GMHBA Stadium. By participating in the Promotion, entrants acknowledge that their membership card, mobile pass or upgraded ticket scan data, including their recorded time of entry, may be provided to the Promoter by the relevant ticketing, venue or scanner provider. Only eligible entrants whose entry scan is recorded before 6:00pm AEST on Saturday 22 August 2026 will be included in the Major Prize Draw. Maximum Entries: One (1) entry per eligible membership. Multiple scans, attempted duplicate entries or ticket reissues will not increase an entrant's chance of winning. The Promoter is not responsible for any failure, delay, error or omission in scan data caused by ticketing, venue, network, device, scanner or system issues.

Entry Period	Opens: 4:15pm AEST Saturday 22 August 2026
	Closes: 6:00pm AEST Saturday 22 August 2026
Draw Details	The Promoter will conduct one (1) Major Prize Draw on 22 August 2026. The prize will be drawn at the Geelong Football Club, GMHBA Stadium, Kardinia Park, La Trobe Terrace, Geelong, Victoria, 3220. Draw Method: The Promoter will conduct a random computerised draw of all eligible entrants to determine one (1) Major Prize Winner. In the event that the winner is unable to be contacted, and all reasonable methods of communication are unsuccessful, the Promoter will conduct an unclaimed prize draw from all remaining eligible entries at GMHBA Stadium, Kardinia Park, La Trobe Terrace, Geelong, Victoria, 3220. The prize offered by this Promotion remains the property of The Promoter until claimed by the respective prize winner.
Prize Details	The Major Prize Winner will receive \$10,000 cash, to be deposited via EFT into the Winner's nominated Australian bank account. The Prize cannot be transferred. Without limiting any other terms of these terms and conditions, the prize must be taken as and when specified or will be forfeited with no replacement. The prize will only be deposited into an Australian bank account.
Notification	The Winner will be announced in stadium following the draw on Saturday 22 August 2026 and notified by email within two (2) business days of the draw. The Winner will need to provide details of an eligible Australian bank account in order for the promoter to deposit the prize. If an unclaimed prize draw is conducted, the winner of any unclaimed prize draw will be notified by email within two (2) business days of that draw.
Publication of Winner	Prize winner's name and state of residence will be published on the GFC Website for a period of 28 days.

CONDITIONS OF ENTRY

1. Instructions and information on how to enter form part of these Conditions of Entry. Participation in this Promotion constitutes acceptance of these Conditions of Entry (and Schedule).
2. To the extent that there is any inconsistency between the Schedule and the Conditions of Entry; the Conditions of Entry will prevail.
3. In these Conditions of Entry,
 - a) all references to Contestants in the Promotion have been given the meaning of any entrant, finalists, registered participant, prize winners, and/or contestant.
 - b) any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
4. By submitting an entry into this Promotion, entrants warrant that they have read, understand and agree to be bound by these Terms and Conditions and the Schedule to Conditions of Entry.
5. The Promoter may (subject to State Regulations) vary the terms of, or terminate, this Promotion at any time at its absolute discretion without liability to any contestant or other person. The Promoter will not award the prize if the Promotion is terminated.
6. The Promoter's decisions in connection with the Promotion are final and no correspondence will be entered into.

Eligibility & Exclusions

7. Eligibility to enter the Promotion is subject to the Entry Restrictions. Contestants must at all times comply with the Entry Restrictions. Those Entrants who have not complied will be disqualified and/or ineligible to redeem a Prize.
8. Contestants are required to take full responsibility for ensuring that they meet the Eligibility Criteria and comply with these Conditions of Entry.
9. Contestants warrant that they are entering this Promotion in a wholly private nature and are not entering on behalf of a business or enterprise activity.
10. Contestants warrant that their entry is original work and does not breach any third-party rights including without limitation the intellectual property rights of any other person or entity.
11. The Contestant warrants that the Promoter's use of their entry (or the use by any other person) will not breach any third-party rights or otherwise breach any law (for example, it is not defamatory, in contempt of court or in breach of any privacy laws).
12. Should a Contestant's contact details change during the Promotion Period, it is the Contestants' responsibility to notify the Promoter. A request to access or modify any information provided in an entry should be directed to the Promoter.
13. The Promoter and/or its representatives may conduct security and/or verification checks (including enforcement of the Verification Requirements) in their absolute discretion to determine the bona fides of an entrant's eligibility to enter the Promotion.
14. Unless otherwise stated in these terms and conditions, no person may participate in this Promotion on behalf of any third party. Any person who is discovered to have used or attempted to use more than one name in entering the Promotion will be disqualified from participating in the Promotion and/or redeeming a prize
15. The Promoter reserves the right to exclude and deem invalid the following:
 - a) entries which are incomplete, illegible or incorrect entries;
 - b) entries which contain offensive or defamatory comments;
 - c) entries which breach any law or infringe any third-party rights including intellectual property rights; or
 - d) entries which are obscene, offensive, malicious, discriminatory, indecent or (in the Promoter's opinion) otherwise objectionable or inappropriate.

16. The Promoter reserves the right to exclude any person/s from the Promotion for the safety of the Promoter's staff members or others or for any other reason, for example bringing the Promoter's brand into disrepute. The Promoter also reserves the right to disqualify a Contestant for any reason (including but not limited to):
 - a) The preservation of the safety of the Promoter's staff members or any other person or because the Promoter deems that the behaviour of a person may bring the Promoter's brand into disrepute;
 - b) If a person is deemed not to be eligible to enter or to win.
 - c) If at any stage they engage in, cause or incite physical violence (e.g. punching, slapping), inappropriate, illegal, unsociable or unsafe behaviour; and/or
 - d) If the safety of any of the Promoter's staff member is compromised.

Entry & Competition Procedure

17. The Promotion will be conducted during the Promotion Period.
18. Contestants may enter this Promotion in accordance with Competition Procedure.
19. Games of Chance - Prize Draw: If a Prize is awarded via a prize draw; or a random element being a game of chance; the draw will take place in accordance with the Draw Details. The Promoter will conduct a random computerised draw of all eligible entrants to determine the prize winner/s. All draws will be conducted in the presence of representatives of the Promoter, together with a witness of the Promoter in accordance with state required scrutineering and supervision requirements (as relevant). For any Major Prize Draw with an Event, Finalists must attend the Major Prize Event and witness the draw to determine a Winner. Attendance is mandatory.
20. Maximum Entries: Entrants can enter the Promotion up to the Maximum Entries. Unless stated otherwise in the Schedule, an entrant can only win once during the Promotional Period. Entries must be submitted separately, and each Entry must individually meet the entry requirements and be subject to the Entry Restrictions. Automated and computer-generated entries or entrants with multiple aliases may be disqualified.

Prize Information & Winners

21. Information and details about Prize(s) are set out in the Schedule. Prize values are accurate as at the commencement date.
22. All other costs, fees, charges or expenses associated with the Prize(s), which are not specified in the Schedule, are the responsibility of the winner(s) and any Travel Companion.
23. All prizes are non-transferable and non-exchangeable and must be used on any date specified in these terms and conditions by the Promoter.
24. All prize values are the recommended retail value as provided by the supplier, are in Australian dollars and are correct at the time of printing. The Promoter takes no responsibility for variations in the prize value.
25. No other costs will be included and all expenses (including, but not limited to, the costs of transport to and from a prize venue and meals), other than those specifically referred to in these Terms and Conditions.
26. The Promoter is not responsible for any tax implications arising from the winner's acceptance or use of a Prize. Each winner should seek independent financial advice regarding any tax implications associated with accepting or using a Prize.
27. The Promoter will not be responsible for any changes in times or dates, or cancellations or rescheduling of events that may prevent the prize winner from redeeming the prize or any part of it.
28. The Promoter will not be responsible or liable if for any reason beyond their reasonable control any element of any prize is not provided. The Promoter may, subject to State regulations,

substitute a different prize of equivalent value in place of any prize referred to in these terms and conditions.

29. Where the prize involves the winners attendance at or tickets to an event, if any part of the event is cancelled, varied or rescheduled for any reason, then at the Promoter's discretion, the entrants and any Travel Companion will forfeit all rights to attend the relevant event and no cash or alternative tickets will be awarded in lieu of that element of the prize.
30. The Promoter will not be liable for the failure of the winner to attend any event for whatever reason, and no cash or alternative tickets will be awarded in lieu of that element of the prize. Obtaining time off work and/or study or related activities to participate in the Promotion and/or a prize will be the sole and absolute responsibility of each contestant.
31. If a prize winner does not take any element of a prize at the time stipulated by the Promoter, then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that prize or any part of it.
32. The Promoter reserves the right to request winners to provide proof of identity, proof of residency, and proof of age; in order to claim a prize. Proof of identity, residency and/or entry validity considered suitable for verification is at the Promoter's discretion. If a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
33. Database Member – Restricted Entry: The Promoter may specify in the Entry Conditions that eligibility of the Promotion is limited to persons registered on a specific membership database managed and owned by the Promoter. The entrant must be a currently registered member of the database at the time of entry and at the time of any prize redemption. The Promoter or its representatives may conduct verification checks of the entrant or winner to determine registration of that membership database to ensure bona fides. If the entrants details do not accord with the details of their registration the Promoter may, at their complete discretion, deem that entrant to be ineligible to enter or to win or to redeem a prize in the Promotion.

Release & Indemnity

34. All Contestants acknowledge that the Promoter may rely on these clauses even after the Promoter has awarded or appeared to have awarded the prize to a person or after a person is announced as a Prize Winner. The Promoter reserves its rights to require return of the prize or payment of its value to the Promoter if this occurs.
35. Contestants proposing to redeem prizes involving participation in the Promotion where it involves travel or participation in an event, may, at the absolute discretion of the Promoter, first be required to execute a Deed of Release and Indemnity in a form prescribed by the Promoter in order to participate further in the Promotion and/or redeem the prize.
36. To the extent permitted by law, all Contestants release from, and indemnify the Promoter against all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in the Promotion including (but not limited to) loss of income, loss of opportunity, personal injury and damage to property, whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
37. The Promoter and its agencies and representatives associated with this Promotion will not be liable for any loss (including but not limited to indirect or consequential loss), damage or personal injury which is suffered or sustained (including without limitation to that caused by any person's negligence) relating to this Promotion or the awarding or taking of the prizes except for any liability which cannot be excluded by law (in which case liability is limited to the minimum amount allowable by law).

Australian Consumer Law

38. A winner has rights under the Australian Consumer Law and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These rights include a statutory

guarantee that any services provided by the Promoter will be rendered with due care and skill and that any goods will be of acceptable quality. These Conditions of Entry do not exclude, restrict or modify those statutory rights in any way. However, to the extent it is permitted by law to do so, the Promoter makes no representations or warranties, express or implied, other than the Australian Consumer Law, regarding the quality and suitability of the prize awarded under these Conditions of Entry and will not be responsible for breach of any such implied terms.

Social Media Platforms

39. Where the Promotion is conducted or promoted through a social media platform, Entrants acknowledge that the Promotion is not sponsored, endorsed, administered by, or associated with that platform unless expressly stated otherwise by the Promoter. Entrants release the relevant social media platform from all liability arising in respect of the Promotion to the extent permitted by law and acknowledge that (a) any information provided by the entrant in connection with the Promotion is provided to the Promoter and not to the social media platform; and (b) any questions, comments or complaints regarding the Promotion will be directed to the Promoter.

Publicity Materials

40. Promoter has the right to publicise, broadcast, film, publish and communicate to the public the names, characters, likenesses or voices of any entrants for any promotion or matter incidental to the Promotion.
41. Contestants may be required by the Promoter to participate in photo, recording, video and/or film session(s) (the "publicity materials") and acknowledge that the Promoter has the right to use such publicity materials in any medium (including, without limitation, the internet) and in any reasonable manner it sees fit, unless that person advises the Promoter at the time of entering the Promotion that he/she wishes to retain his/her anonymity.

Copyright

42. By entering this Promotion all entrants:
 - a) assign to the Promoter all rights including present and future copyright in their entry and the publicity materials in all media (including, without limitation, the internet) and whether in existence now or created in the future;
 - b) agree not to assert any moral rights in respect of their entry and the publicity materials (wherever and whenever such rights are recognised) against the Promoter, its assigns, licensees and successors in title; and
 - c) undertake to the Promoter that their entry is not in breach of any third-party intellectual property rights.

Technical Malfunctions / Tampering

43. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, communication network, computer equipment, software, technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise, injury or damage to entries or to participants' or any other person's computer related to or resulting from participation in or down-loading any materials in this Promotion. If the Promotion is not capable of being conducted due to circumstances beyond the Promoter's control, including due to any technical or communications problems, the Promoter reserves the right to amend, suspend or cancel the competition subject to approval from any relevant authority.
44. The Promoter reserves the right to disqualify all entries from any entrant who tampers with, or benefits from tampering with, the entry process or the Promotion. Entrants can enter the Promotion once. Automatically- or computer-generated entries will not be accepted.
45. The Promoter reserves the right, at any time, to invalidate any entries (and entrants who submit or cause those entries to be submitted) which it reasonably suspects have been submitted using:

- a) false, incorrect, fraudulent or misleading information including but not limited to personal details and contact information;
- b) using multiple identities, email addresses or accounts;
- c) in any way in contravention of these terms and conditions.

Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

Disclosure of Personal Information:

46. The Promoter may also disclose entrants' personal information to its related bodies corporate, contractors and agencies connected with this Promotion, any prize provider and relevant authorities in the relevant states/territories for the purposes of administering the Promotion, marketing and publicity.

Privacy

47. At the time of entry, entrants can also opt-in to receive updates and promotional materials from the Promoter. By opting in, entrants agree that their information will be collected and handled by the Promoter and will be subject to the Promoter's Privacy Policy.
48. By participating in this Promotion, each entrant agrees that the Promoter may collect, use and disclose the personal information provided by the entrant for the purpose of conducting the promotion or any draw, and for any of the purposes set out in the Promoter's Privacy Policy (available at www.geelongcats.com.au/privacy). You can request to access, update or correct any personal information we hold about you by writing to the Promoter's Privacy Officer at (03) 5225 2360 or by sending an email to privacy.officer@geelongcats.com.au. Any requests to access, update or correct any information should be directed to the Promoter.